

**55,000 DEGREES**

**2014 FOUNDING PARTNER  
PLEDGE STATUS UPDATES**



# EXECUTIVE SUMMARY

## WHO ARE THE FOUNDING PARTNERS?

Mayor Greg Fischer, 55,000 Degrees' Board of Directors Chair, invited each partnering institution represented on the 55K board to set a 2020 goal to advance Louisville's education attainment. Those initially pledged goals have evolved to be 55K's collective commitment to Louisville, as well as our accountability to one another. The power of this document to use data as a flashlight for improvement and celebration cannot be understated. Thank you each for your commitments and hard work to increase education attainment and track progress.

## OVERVIEW OF PLEDGED GOALS

Overall, the 55,000 Degrees partners are doing well toward reaching their 2020 goals. Congratulations!



This year we are primarily reporting 2013 data, although for some indicators, 2012 is our most recent year of data. That means the data we have mark 30% of the journey toward our 2020 pledged goals. Some of the annual targets were set at a flat number while others were set to increase by a percentage, which means greater increases will be seen toward the end. Completion status between 27-30% signifies we are on target.

### HIGHER EDUCATION PARTNERS



	<u>2013 Actual</u>	<u>2020 Pledge</u>	<u>2013 Status</u>
 AA Degree Completions	5,872	22,832	26% Complete
 BA Degree Completions	13,817	51,244	27% Complete
 Total Degrees	19,689	74,076	27% Complete

Six of eight higher education partners pledged a specific number of degrees awarded by 2020. Only the completions of those partners have been added to this cumulative. Note that unofficial, preliminary data not reported here for JCTC and Simmons College indicate increases in enrollment and retention, respectively.

### K-12 PARTNERS

	<u>2013 Actual</u>	<u>2020 Pledge</u>	<u>2013 Status</u>
 Graduating Seniors	22,395	79,714	28% Complete
 College-Going Graduates	15,146	66,018	23% Complete


### BUSINESS PARTNERS

	<u>2013 Actual</u>	<u>2020 Pledge</u>	<u>2013 Status</u>
 Businesses Partnering with DAW	68	100 (by 2014)	68% Complete
 Degrees Pledged	TBD	15,000	

### FUNDING PARTNERS

	<u>Actual</u>
 Funds Donated to Education	\$9,802,000

### COMMUNITY-BASED & CIVIC PARTNERS



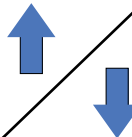
	<u>2013 Actual</u>	<u>2020 Pledge</u>	<u>2013 Status</u>
 Students Assisted	23,395	60,126	39% Complete

# HOW TO USE THIS DOCUMENT

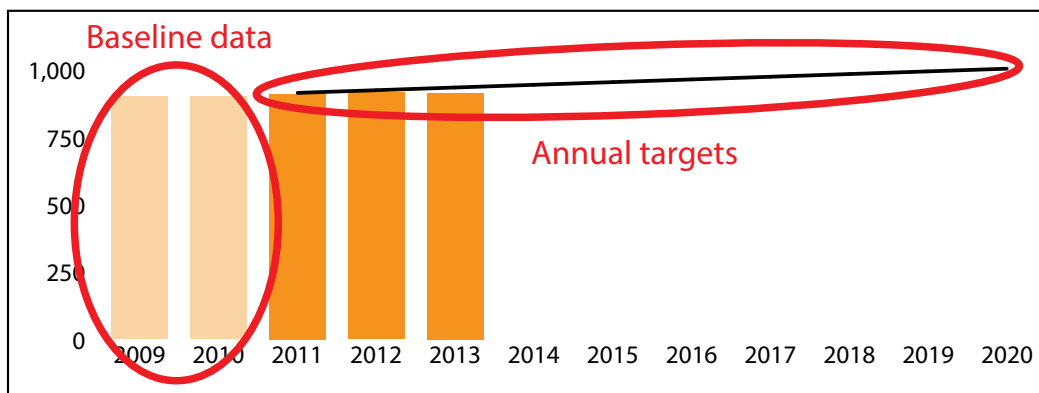
A number of icons are used throughout this document to quickly depict whether a partner is on target with its intermediary objectives.

In the 2013 - 2014 Progress Table on each page, the annual status of indicators are reported. While the 2020 target is listed, performance is only listed for the last year's activities. When annual targets were set, performance is compared to those targets. Otherwise, linear growth from the baseline to the 2020 target is assumed.

Note that in some instances, partners set constant annual targets, while in most instances growth is projected.

	Partner is not on track and closer attention should be paid to this indicator.
	Partner is on track to meet or exceed its targets.
	Partner did not set a 2020 goal, so progress is compared to the baseline data.

On most partners' graphs, there are two years of baseline data made prior pledging. These bars are more lightly shaded than the bars made after pledging. Targets are shown on graphs as a black line.



# TABLE OF CONTENTS

## *Higher education partners*

Bellarmino University .....	5
Indiana University — Southeast .....	6
Ivy Tech Community College — Southern Indiana .....	7
Jefferson Community & Technical College.....	8
Simmons College of Kentucky .....	9
Spalding University.....	10
Sullivan University System .....	11
University of Louisville.....	12

## *K – 12 partners*

Archdiocese of Louisville Catholic Schools .....	13
Jefferson County Public Schools .....	14

## *Business partners*

Greater Louisville Inc. and Business Leaders for Education.....	15
Houston-Johnson, Inc.....	16
LG&E and KU Energy.....	17
Spatial Data Integrations, Inc.....	18
Stoll Keenon Ogden PLLC .....	19

## *Funding partners*

Community Foundation of Louisville.....	20
James Graham Brown Foundation.....	21

## *Community-based and civic partners*

KentuckianaWorks .....	22
Louisville Metro Government .....	23
Louisville Urban League.....	24
Metro United Way.....	25



# BELLARMINE UNIVERSITY

Bellarmino University educates students through undergraduate and graduate programs in the liberal arts and professional studies, within which students develop the intellectual, moral, ethical and professional competencies for successful living, work, leadership and service to others.




Bellarmino University launched Vision 2020 in 2005, setting the goal that Bellarmine will become the premier independent Catholic university in the South, thereby the leading private university in the Commonwealth and region.

## PLEDGE

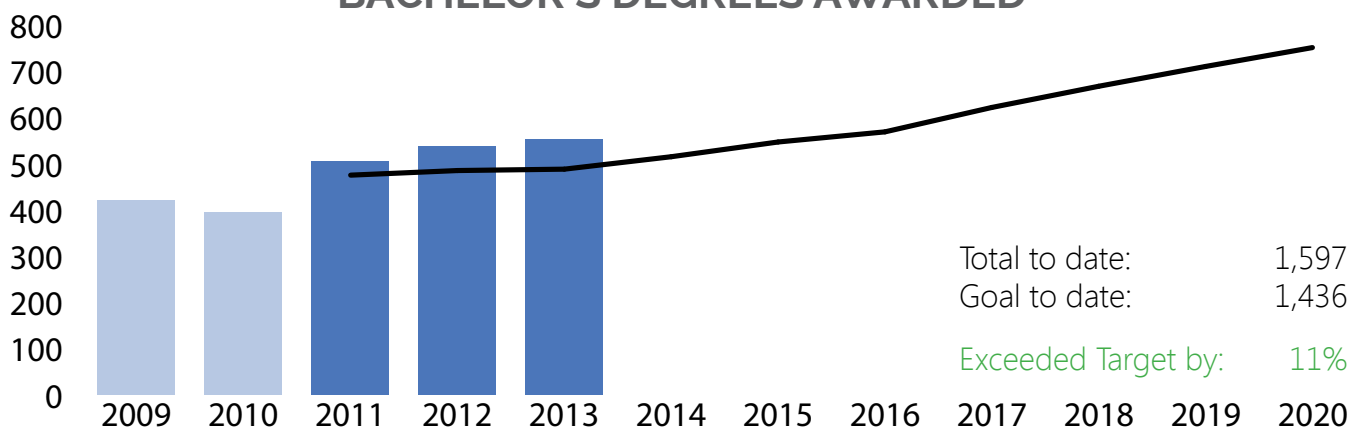
**5,792 DEGREES**

Bellarmino University will increase its total enrollment (undergraduate and graduate) from 2,548 in 2005 to 5,321 in 2020. By 2020, Bellarmine will have a full-time undergraduate enrollment of 4,000 students and will confer 748 bachelor's degrees. Additionally, Bellarmine will strategically increase the number of graduate and professional schools by adding programs consistent with its mission and aligned with the needs of the city and region.

### 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
 Total Enrollment	3,419	5,321	✓
 Full-Time Enrollment	2,378	4,000	✓
 Bachelor's Degrees Awarded	553	748	✓

### BACHELOR'S DEGREES AWARDED



# INDIANA UNIVERSITY - SOUTHEAST



Indiana University - Southeast serves the Southern Indiana and Greater Louisville metropolitan area. It is IU Southeast's mission to provide high-quality educational programs and services that promote student learning and prepare students for productive citizenship, and to contribute to the

intellectual, cultural and economic development of the region. Since over 80% of graduates continue to live and work in Southern Indiana and the Greater Louisville area, IU Southeast believes its efforts are positively impacting educational attainment goals for the region.

## PLEDGE

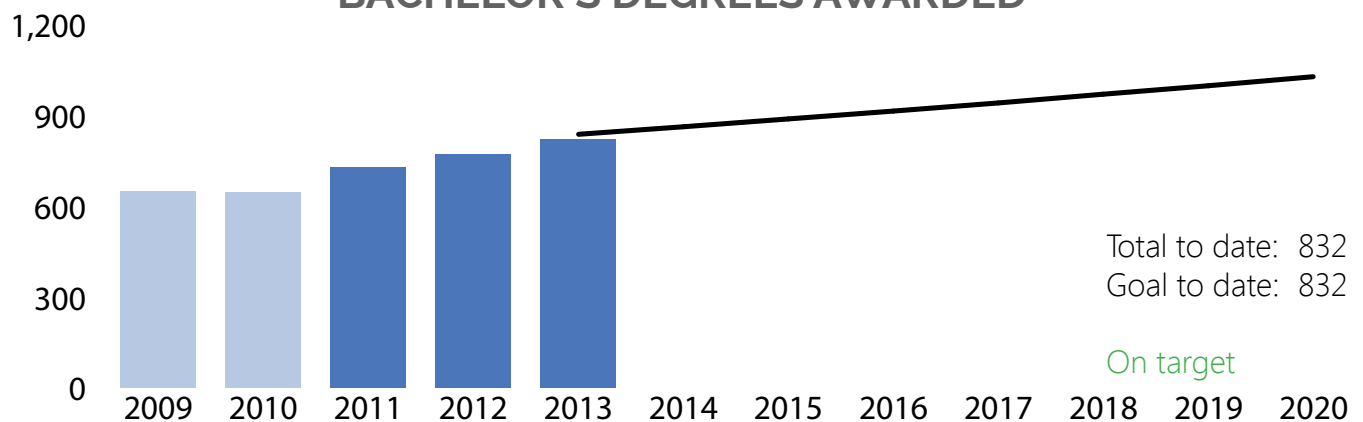
In support of economic development in the region, IU Southeast is fully committed to increasing retention of its students and their persistence to graduation. IU Southeast is currently engaged in several initiatives that will impact student success, including the development of a stronger relationship with Ivy Tech – Southern Indiana that will increase transfer student attainment, enrollment of students in learning communities aimed at increasing first year retention, and implementation of high-impact advising practices that help students better understand the path to degree completion. These and other initiatives have been identified as strategies for IU Southeast to increase degree completions. Beginning in 2013, IU Southeast has pledged to increase the number of bachelor's degrees awarded by 3% annually through 2020.

**8,900 DEGREES**

### 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
Bachelor's Degrees Awarded	832	1,023	✓

### BACHELOR'S DEGREES AWARDED



# IVY TECH COMMUNITY COLLEGE – SOUTHERN INDIANA



Ivy Tech Community College – Southern Indiana prepares students to learn, live and work in a diverse and globally-competitive environment by delivering professional, technical, transfer and lifelong education. Through its affordable, open-access education and training programs, Ivy Tech




enhances the workforce and strengthens the economy.

The Sellersburg, Indiana campus serves students from Southern Indiana and Kentucky through reciprocity agreements with Jefferson, Bullitt, Meade, Oldham and Trimble counties in Kentucky.

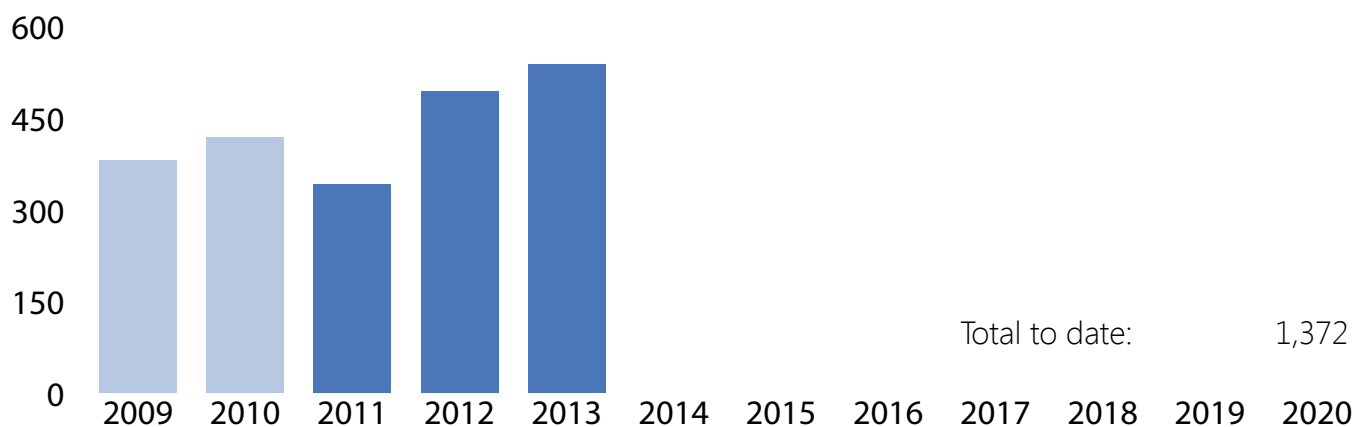
## PLEDGE

Ivy Tech Community College – Southern Indiana focuses on developing and enhancing initiatives to support student success. In recent years, campus resources were committed to major initiatives in student readiness, academic advising, student orientation and degree completion. The campus and Ivy Tech college system continue to build on such efforts through participation in the national Achieving the Dream program. This consortium of colleges and universities is devoted to creating and implementing strategies to improve student success.

### 2013 - 2014 PROGRESS

	Actual	Change from 2010	Status
 Total Enrollment	5,616	19%	↑
 Persistence (system-wide)	59%	+8 points	↑
 Number of Transfer Students	536	+34%	↑

### ASSOCIATE DEGREES AWARDED



# JEFFERSON COMMUNITY & TECHNICAL COLLEGE



Jefferson Community and Technical College (JCTC) is the community's front door to higher education and the linchpin for workforce development. JCTC provides open access to affordable, quality

education and training for a diverse community of students; promotes opportunities for lifelong learning and success; and supports the attainment of statewide educational goals.

## PLEDGE




JCTC commits to the 55,000 Degrees movement in the following ways:

- Double the annual production of associate degrees (1700/yr. by 2020)
- Double the number of transfer students from JCTC to area universities (1380/yr. by 2020)
- Triple the number of African-Americans receiving JCTC associate degrees (370/yr. by 2020)

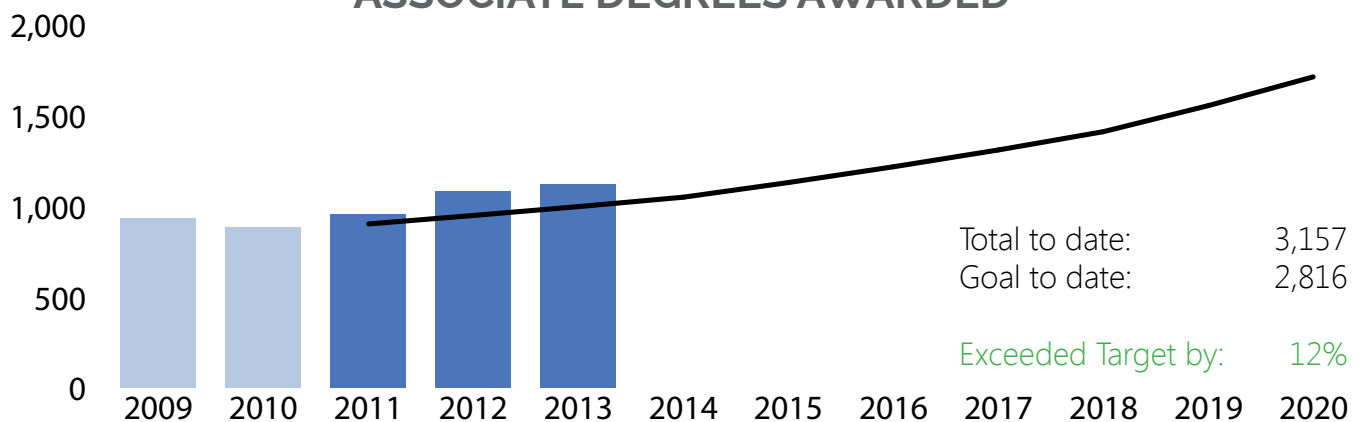
**12,798 DEGREES**

The cumulative total of associate degrees is projected to be 12,978. To accomplish these goals, JCTC is adopting a new focus on student success and the completion agenda as a participant in Achieving The Dream.

## 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
 Associate Degree Completions	1,122	1,704	✓
 Number of Transfer Students	1,874		
 African-American Students Receiving Associate Degrees	159	371	✓

## ASSOCIATE DEGREES AWARDED





# SIMMONS COLLEGE OF KENTUCKY







Simmons College of Kentucky was founded in 1879, and is committed to the education of people so they may become productive citizens and agents of change in society. Simmons understands the importance of creating a culture which embraces the role of education in job creation, financial independence and quality of life for all families in Louisville.

## PLEDGE

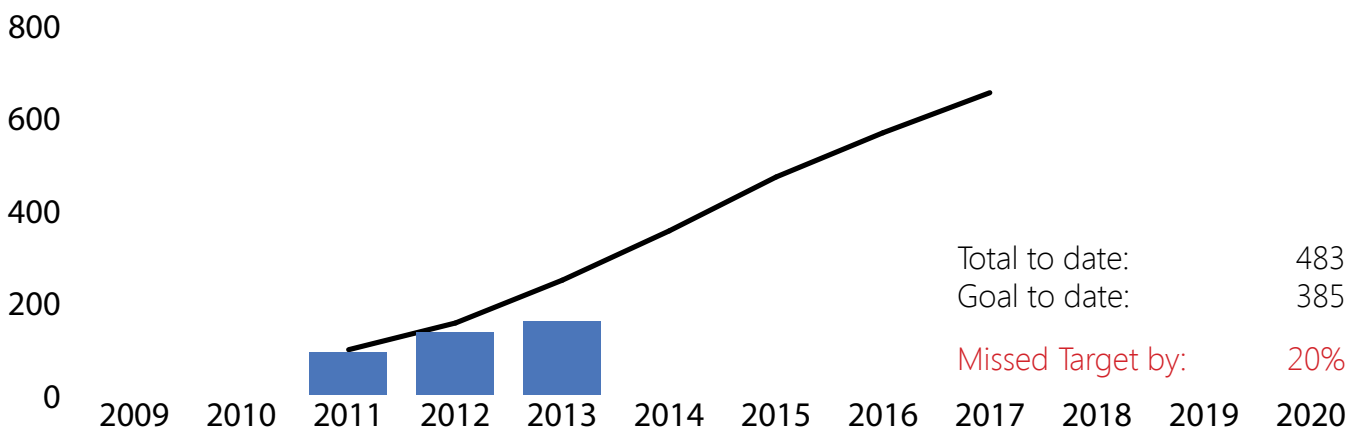
**650 STUDENTS ENROLLED BY 2017**

By 2017, Simmons envisions substantial growth in enrollment from 92 to 650 students. Additionally, Simmons will work to increase the rate of persistence from first-to-second year from 30% to 54% by 2017. Completion goals will be forthcoming as Simmons completes its strategic planning process.

### 2013 - 2014 PROGRESS

	Actual	2017 Target	Status
 Undergraduate Enrollment	160	650	
 First-to-Second Year Persistence Rate	40%	54%	

### UNDERGRADUATE ENROLLMENT



# SPALDING UNIVERSITY



Spalding University offers more than two dozen degree programs at the bachelor's, master's and doctoral level, providing quality, real-world learning in liberal and professional studies to over 2,400 students. Spalding strikes a distinctive balance while serving the educational needs of both the

traditional student and the working adult. Spalding currently offers many programs and initiatives designed to improve educational persistence, performance, and in coming years, Spalding will continue to pursue initiatives that uphold these joint values and purposes.

## PLEDGE

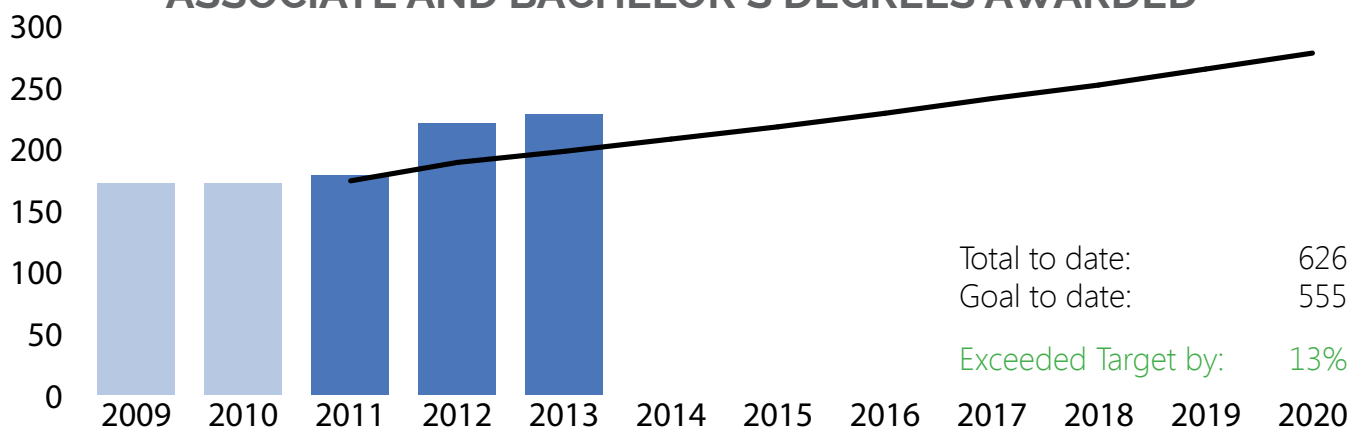
Spalding University will work to close the leaks in the pre-kindergarten-through-12th-grade pipeline by creating a 55,000 Degrees Scholarship Program for teacher education. The university's goal is to improve the quality of teaching and learning in the elementary and secondary schools of the region. This scholarship will support students who seek a master's degree in the College of Education. As of September 2011, Spalding has committed approximately \$1.8 million to the 55,000 Degrees Scholarship Program and hopes to continue this commitment in future years at a rate of about \$1 million additional dollars per year. In addition to the goals around graduate education, Spalding University will increase undergraduate enrollment and production annually – graduating 2,275 new baccalaureate and associate degree recipients by 2020.

**2,275 DEGREES**

### 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
Scholarships Awarded for Master's in Education Degrees	\$864,000	\$1,000,000	✓
Undergraduate Enrollment	1,371	2,026	✓
Undergraduate Degrees Awarded	228	281	✓

### ASSOCIATE AND BACHELOR'S DEGREES AWARDED



# SULLIVAN UNIVERSITY SYSTEM







The Sullivan University System is comprised of three institutions including Sullivan University, Sullivan College of Technology and Design and Spencerian College, and offers programs ranging from certificate to Ph.D. level. The Sullivan University System supports the effort to increase the educational attainment of residents of Metro Louisville.

## PLEDGE

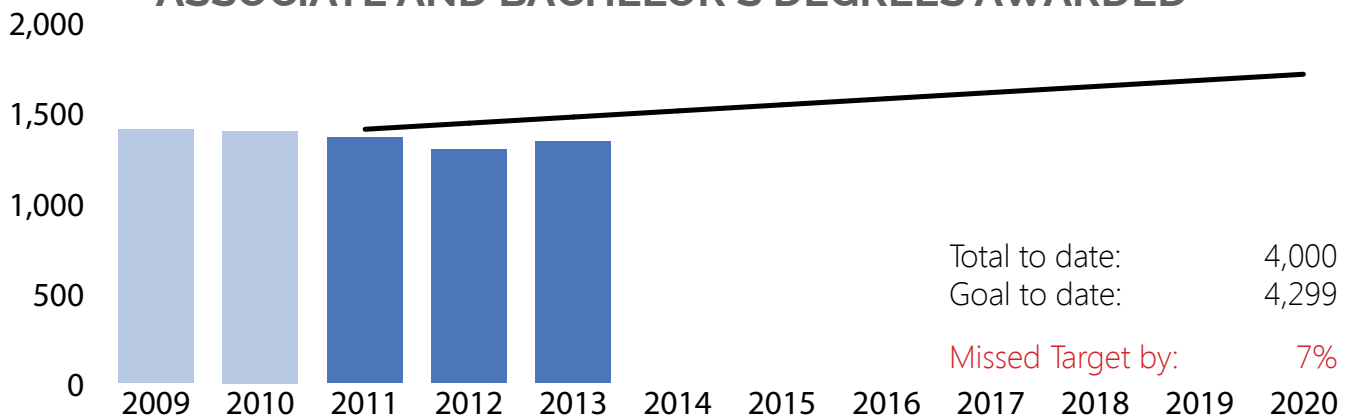
**15,500 DEGREES**

The Sullivan University System forecasts that its contribution toward the goals of 55,000 Degrees will include an additional 10,000 associate degrees and 5,500 baccalaureate degrees by 2020. The Sullivan University System also has a long history of supporting education for its employees and their dependents. In the past two years, it has had 120 employees and their dependents graduate from programs ranging from certificates through master's degrees. Currently, 399 employees and dependents are enrolled in postsecondary programs.

### 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
 Undergraduate Degrees Conferred	1,341	1,705	
 Employees and Dependents Enrolled in Postsecondary Programs	399		
 Employees and Dependents Graduating with an Associate or Bachelor's Degree	45		

### ASSOCIATE AND BACHELOR'S DEGREES AWARDED



# UNIVERSITY OF LOUISVILLE



The goal of the University of Louisville (UofL) strategic 2020 Plan is simple: be the preeminent metropolitan research university that the region deserves. In keeping with this goal, UofL supports local and state strategic agendas to raise educational attainment levels as they impact the economy and an improved quality of life.

## PLEDGE

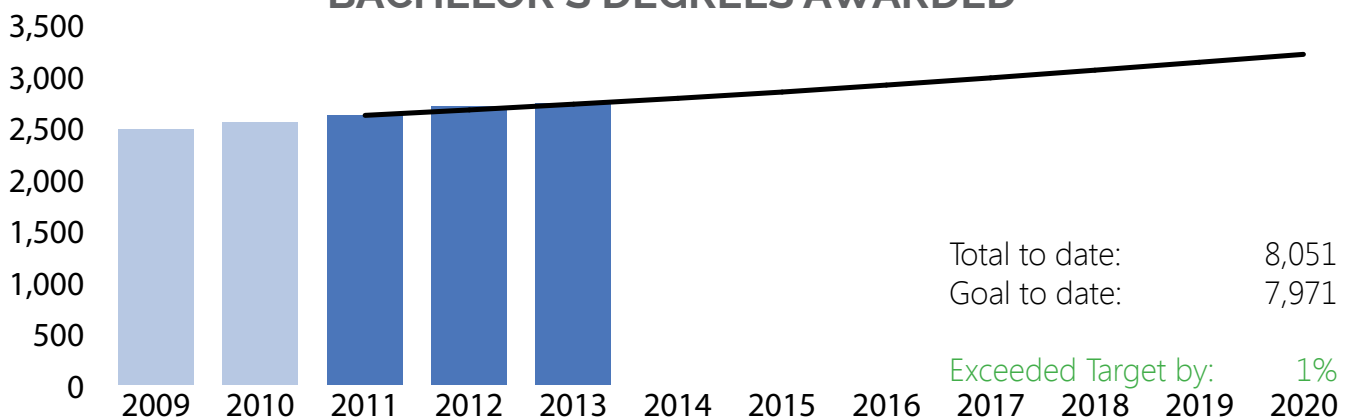
**28,811 DEGREES**

In support of the work of 55,000 Degrees, the University of Louisville will continue efforts to improve access, persistence, baccalaureate degree production and graduation rates of students. The University's long-term strategic plan, the 2020 Plan, calls for UofL to graduate 28,811 additional students between now and 2020.

### 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
 Bachelor's Degrees Awarded	2,731	3,197	

### BACHELOR'S DEGREES AWARDED



# ARCHDIOCESE OF LOUISVILLE CATHOLIC SCHOOLS



There are eight Catholic high schools in Jefferson County graduating approximately 1,450 students annually. Archdiocesan high schools provide superior college preparation and college readiness among their graduates.

## PLEDGE

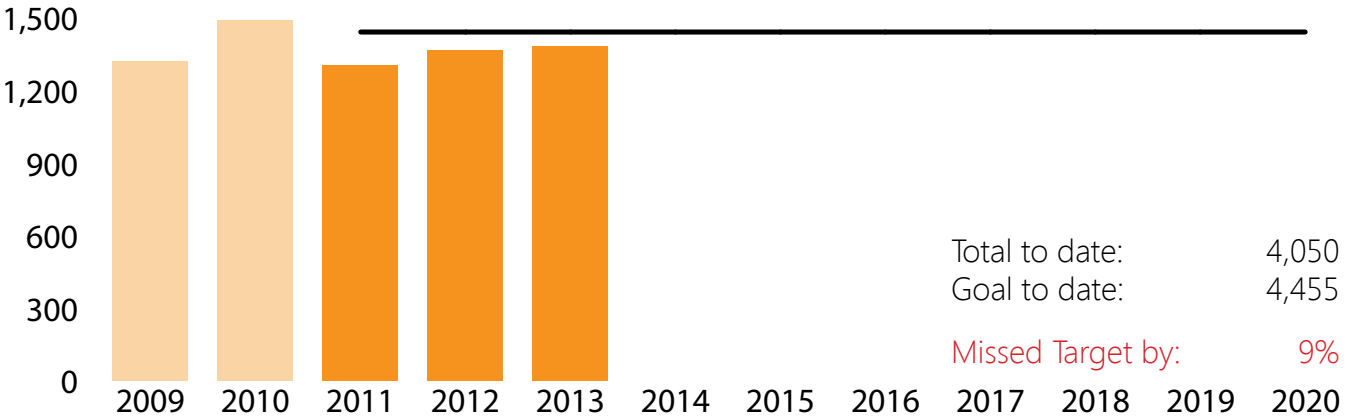
Graduates of Catholic high schools in the Archdiocese of Louisville are well prepared academically, and 99% of them plan to attend college after graduation. Through 2020, Catholic high schools are poised to maintain a 99% 12th grade completion rate – graduating approximately 1,450 students annually. Based on enrollment and graduate projections, the Archdiocese anticipates graduating 14,350 college-bound graduates by 2020. ACT scores for Catholic high school seniors are well above state averages and demonstrate college readiness. The Archdiocese schools will continue to work to increase the number of students that are college ready in all four areas measured by ACT by 1% per year.

**14,350**  
**COLLEGE-BOUND**  
**GRADUATES**

## 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
Graduates Enrolling in College Annually	1,381	1,435	
Number of Graduates	1,468	1,450	
ACT Composite Score	23.8	23.6	

## NUMBER OF HIGH SCHOOL GRADUATES GOING TO COLLEGE, 12 MONTHS AFTER GRADUATION



# JEFFERSON COUNTY PUBLIC SCHOOLS



Jefferson County Public Schools (JCPS) serves over 100,000 students within the Louisville Metro area. In 2012, Strategic Plan Vision 2015 was adopted to set a course for the district. Implementation of the plan

focuses on increasing student learning to ensure that all JCPS students graduate prepared to reach their full potential and contribute to our society throughout life.

## PLEDGE

**51,168**  
**COLLEGE-BOUND GRADUATES**

- By 2020:
- Increase the percentage of students graduating to 90%
  - Increase the percentage of graduates going to college to 85%
  - Increase the percentage of GED recipients going to college to 40%
  - Increase the percentage of graduates that are college or career ready to 90%
  - Decrease the percentage of freshmen that are retained to 6%
  - Substantially improve all of these outcomes for African-American students

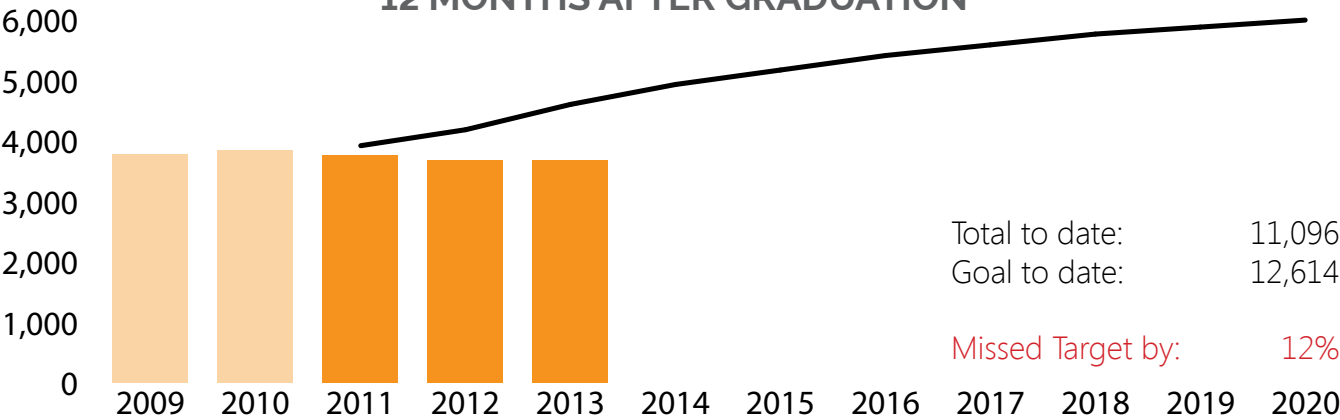
## 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
Graduation Rate	77%	90%	✓
College-Going Rate	60%	85%	⚠
GED College-Going Rate	24%	40%	⚠
College/Career Readiness	51%	90%	⚠
Freshman Retention Rate	12%	6%	✓

### African American Goals

Graduation Rate	74%	90%	✓
College-Going Rate	56%	85%	⚠
GED College-Going Rate	20%	40%	⚠
College/Career Readiness	32%	90%	⚠
Freshman Retention Rate	13%	6%	✓

**NUMBER OF HIGH SCHOOL GRADUATES GOING TO COLLEGE, 12 MONTHS AFTER GRADUATION**



# GREATER LOUISVILLE INC. AND BUSINESS LEADERS FOR EDUCATION



Greater Louisville Inc. (GLI) and Business Leaders for Education (BLE) support Louisville in achieving the goal of adding 55,000 more college degrees by 2020. Education is the surest path to economic prosperity, and it is critical for Louisville and the







Commonwealth to make significant increases in educational attainment levels in order to compete in the globally-competitive, knowledge-based economy.

## PLEDGE

**15,000  
BUSINESS  
SECTOR  
DEGREES**

- Business Leaders for Education is committed to creating a college-going culture within businesses to encourage employees to complete post-secondary education
- Degrees At Work (DAW) will partner with 100 companies to support employees in completing postsecondary education by 2020, contributing to the business sector goal of 15,000 degrees by 2020
- The Talent Attraction and Retention Forum commits to working with businesses and organizations to recruit 5,000 working adults with college degrees to Louisville
- GLI will support four staff to complete their degrees by 2020 by providing flexible work arrangement, tuition reimbursement and celebrations upon college completion.

## 2013 - 2014 PROGRESS

	Actual	Target	Status
 Number of DAW partner companies	68	100 (2014)	
 Number of partner companies surveyed	31	60 (2014)	
 Number of GLI employees completing degrees	2	4 (2020)	

Degrees At Work grant extended through 2015.

**4,359 DEGREES PLEDGED BY 15 PARTNER COMPANIES  
THROUGH COUNT ME IN!**



# HOUSTON-JOHNSON, INC.

Co-founded and based in Louisville, Kentucky, Houston-Johnson, Inc. (HJI) has provided logistics services to leading corporations since 1994. Behind HJI's business strengths and capabilities are a skilled and dedicated staff committed to being "People Providing Peace of Mind" every day. Giving back to the community is one of the greatest benefits

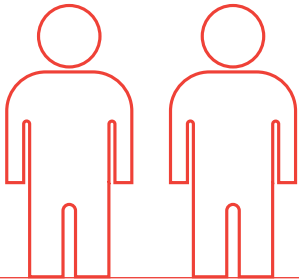
of being a successful business. The HJI team is pleased to support events, activities and causes within the community with their time, talent and resources. HJI encourages employees to be active members of their schools, neighborhoods and local organizations throughout the year.

## PLEDGE

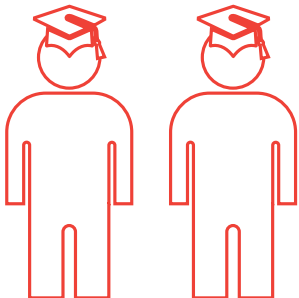
HJI is a participating Degrees At Work employer and has assessed its employees' educational needs. To support a college-going culture and improve access and affordability to higher education, HJI will develop a tuition reimbursement program for its employees. Over the next 10 years, HJI plans to support at least five employees to complete an associate or bachelor's degree.

**5 DEGREES**

Additionally, HJI pledges to continue supporting community-based programs, such as the 15K Degrees Initiative, through charitable donations of \$5,000 per year, totaling \$50,000 by 2020.



**2 CURRENTLY ENROLLED**



**2 GRADUATED TO DATE**



**\$30,000 DONATED TO DATE**





# LG&E AND KU ENERGY

LG&E and KU Energy takes pride in being an advocate for education throughout the communities where its customers and employees live and work. Successful business performance in the gas and electric industry requires a well-educated and skilled workforce. LG&E and KU Energy support

55,000 Degrees because its efforts will make a tremendous difference in the business climate, level of philanthropy and vitality not only in Greater Louisville, but throughout the Commonwealth of Kentucky.



## PLEDGE

LG&E and KU Energy has enthusiastically participated in the 55,000 Degrees effort since its inception - including making a financial investment in the 15K Degrees Initiative. LG&E and KU Energy also participates in GLI's Degrees At Work program. This includes providing a dedicated college advocate to help employees navigate the process of returning to school, as well as offering these employees guidance to community support resources.

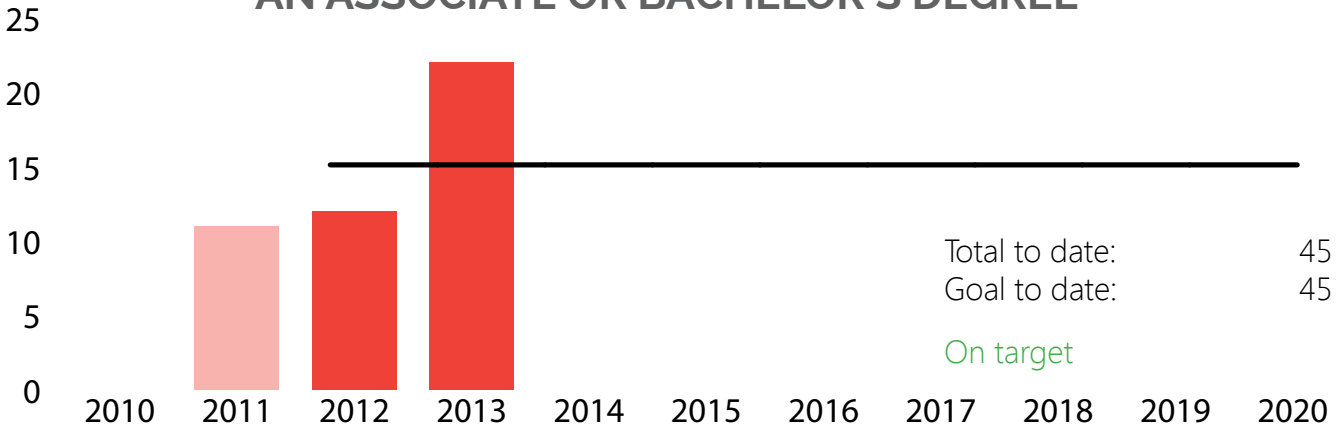
**150 DEGREES**

LG&E and KU Energy has offered reimbursement for completion of college credits to its employees since the 1970s. The current policy provides for reimbursement of the cost for books, fees and tuition for any college academic course which counts towards earning a degree if the employee earns a grade of C or higher. LG&E and KU Energy makes a commitment that 150 employees will complete a college degree by 2020.

### 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
 Employees Graduating with an Associate or Bachelor's Degree	22	150	

### EMPLOYEES GRADUATING WITH AN ASSOCIATE OR BACHELOR'S DEGREE



# SPATIAL DATA INTEGRATIONS, INC.



Spatial Data Integrations, Inc. (SDI) is a minority-owned small business employing 34 administrative personnel. Spatial Data Integrations proudly acknowledges that 99% of SDI personnel are Geographic Information System professionals and have earned postsecondary degrees.

## PLEDGE

### DONATE TIME AND RESOURCES

Spatial Data Integrations, Inc. commits to providing scholarships annually to African-American high school seniors graduating from Jefferson County Public Schools. During 2011, SDI awarded \$5,000 to deserving students. SDI will fund the scholarships through programs such as the NAACP, Black Achievers and the Louisville Urban League. SDI also commits personnel time and effort to volunteering towards achieving the 15,000 degrees goal established for the African-American community.

## 2013 - 2014 PROGRESS



### COMMUNITY LEADERSHIP

- 150 Every1Reads hours volunteered at Roosevelt Perry Elementary School
- Co-Chair the Omega Psi Phi Men of Quality Lifestyle Choices Forum; workshops and speakers address how to make positive choices for African-American middle and high school boys. Approximately 400 students attend the event annually.



### FINANCIAL SUPPORT

- \$2,000 donated to create the Audwin and Rae Helton Award to recognize the efforts of an outstanding African-American educator as part of the Hillard & Lyons Teacher Excellence Awards Program.
- \$12,000 donated to education since 2011.



# STOLL KEENON OGDEN, PLLC

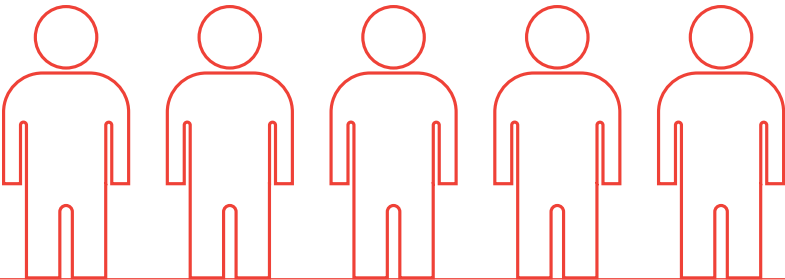
Stoll Keenon Ogden PLLC boasts more than 140 lawyers, organized in 18 comprehensive practice groups practicing from five cities across the Commonwealth. Stoll Keenon Ogden has practiced for more than 50 years in both the Greater Louisville area and the Commonwealth of Kentucky.

## PLEDGE

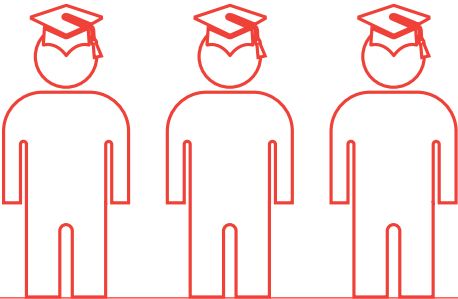
### 5 DEGREES

Stoll Keenon Ogden PLLC places high value on community involvement, and the firm's work environment fosters community participation and leadership. This gives attorneys and staff the opportunity to support a broad range of organizations and activities, including Business Leaders for Education through Greater Louisville, Inc. Stoll Keenon Ogden is also a participating partner with GLI's Degrees At Work program, initially in support of five employees completing college degrees by 2020.

**OF THE 51 NON-ATTORNEY STAFF, HALF DO NOT HAVE DEGREES. OF THOSE:**



**5 CURRENTLY ENROLLED**



**3 GRADUATED TO DATE**

# COMMUNITY FOUNDATION OF LOUISVILLE



The Community Foundation of Louisville (the Foundation) seeks to be the leader, catalyst and resource that inspires philanthropy in order to build more vibrant communities now and for generations to come.

The Foundation considers increases in education attainment crucial to the wellbeing of Louisville's residents and the strength and sustainability of its economy.

## PLEDGE

The Community Foundation of Louisville supports 55,000 Degrees, providing a total of \$150,000 over 3 years toward the start-up of the organization and its programs to improve education attainment in the metro Louisville area.

In addition, the Foundation distributes scholarships and grants to support education on behalf of its fund holders.

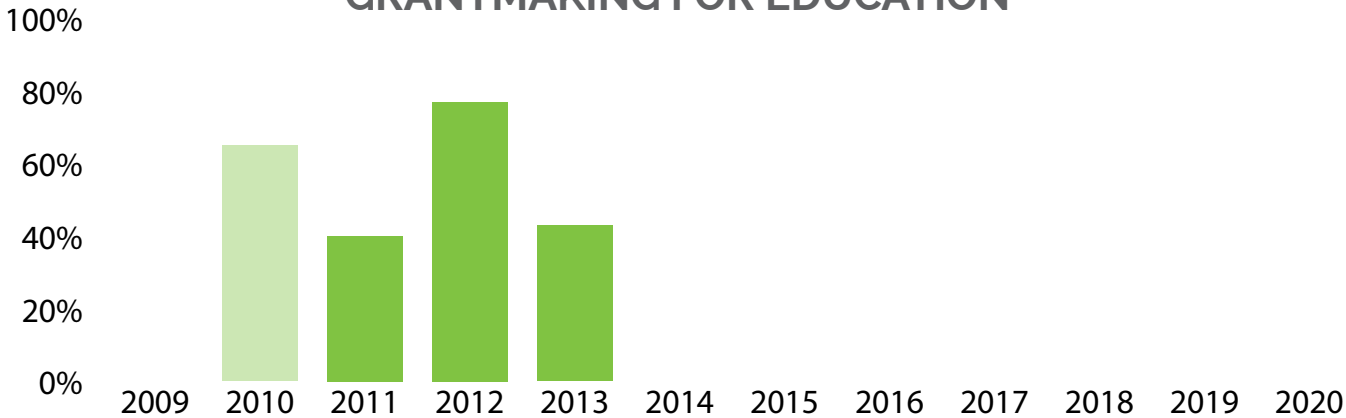


In fiscal year ending 2013, CFL distributed \$1,669,780 in scholarship funds.

The Foundation will also program a portion of its annual unrestricted grant budget to support institutions and programs that drive education attainment and support the mission and objectives of 55,000 Degrees.

**Total to date: \$1,071,000**

### PERCENTAGE OF UNRESTRICTED GRANTMAKING FOR EDUCATION



# JAMES GRAHAM BROWN FOUNDATION



The James Graham Brown Foundation (JGBF) actively supports efforts to improve the quality of life of the residents of Louisville and Kentucky and to elevate the image of the city and state nationally. JGBF considers education crucial to dramatically improving the economic vitality of Louisville,

and since 1954 has awarded over \$38,500,000 in education grants in the Louisville area. In 2012, JGBF accounted for \$6,098,442 in total education giving, with \$2,881,065 given in the metropolitan area.

## PLEDGE

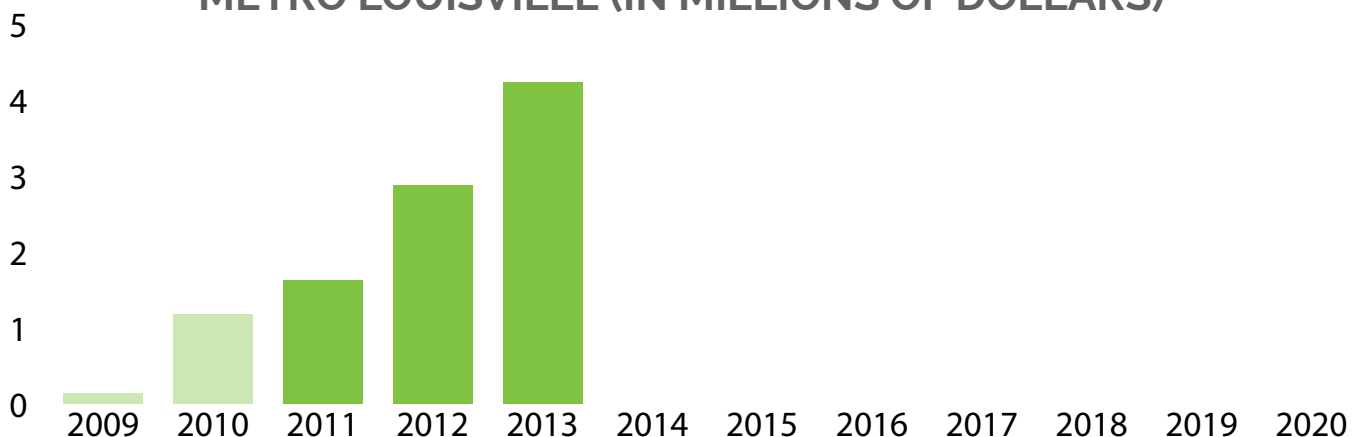
The James Graham Brown Foundation supports 55,000 Degrees, providing \$500,000 to date toward the startup and continuation of the organization and its programs to improve education attainment in the metro Louisville area. JGBF will continue its commitment to this goal by supporting institutions



and programs that drive education attainment and support the mission and objectives of 55,000 Degrees. In addition, JGBF has included in its strategic plan, updated in early 2014, a strategic focus on Louisville's "cradle to career" pipeline.

**Total to date: \$8,731,000**

### TOTAL GRANTMAKING DOLLARS SUPPORTING EDUCATION IN METRO LOUISVILLE (IN MILLIONS OF DOLLARS)





# KENTUCKIANAWORKS

The core mission of KentuckianaWorks is to help adults find jobs that will lead to long-lasting careers which allow both the employee and the employer to contribute to our regional economy. Since 2002,

the KentuckianaWorks Board has identified the region's most important workforce development goal: raising educational attainment levels across the board from GEDs to Ph.D.s.

## PLEDGE




In support of 55K efforts, KentuckianaWorks will:

- Help at least 30 young GED earners (ages 16-21) continue to postsecondary study
- Work with at least 2,500 adults per year to help select a college and a program of study, enroll or re-enroll in college and complete financial aid forms
- Work with more than 750 JCPS high school students each year, mentoring them on their high school journey to create a plan to enroll in college and earn an associate or bachelor's degree

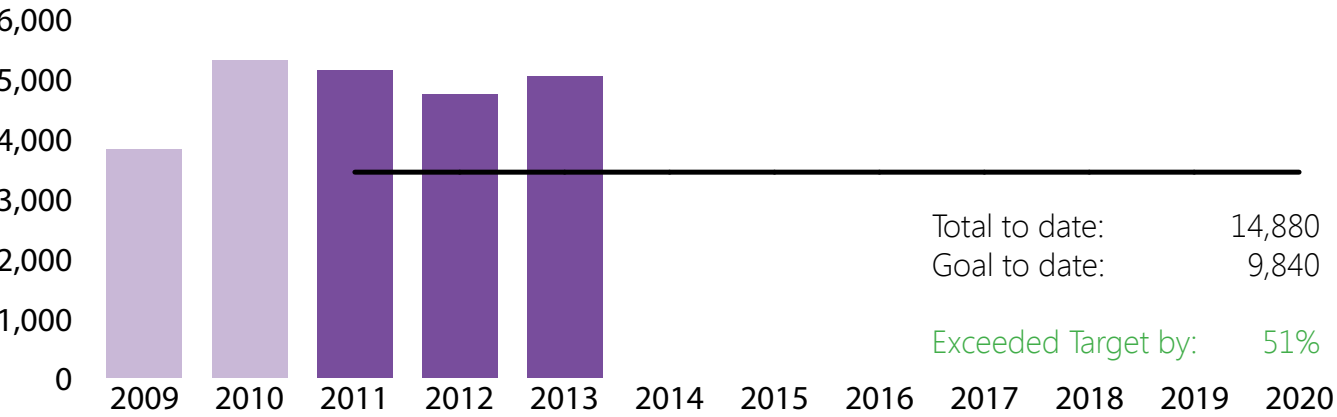
Clients who register with KentuckianaWorks receive services such as admission application assistance, career counseling, financial aid and scholarship application completion assistance, defaulted loan rehabilitation assistance and educational, financial and academic counseling. KentuckianaWorks also offers ACT test preparation to JCPS students participating in the Educational Talent Search Program.

**32,800**  
**INDIVIDUALS**  
**ASSISTED**  
**TO PURSUE**  
**COLLEGE**  
**GOALS**

## 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
 Number of Students Assisted in Pursuing College Goals	4,283	2,500	✓
 Number of Young GED Students Moving on to Postsecondary	24	30	⚠
 Number of JCPS Students Participating in Educational Talent Search Program	731	750	⚠

## NUMBER OF STUDENTS ASSISTED IN PURSUING COLLEGE GOALS





# LOUISVILLE METRO GOVERNMENT

Louisville Metro Government, which is the fifth-largest employer in Louisville with more than 6,000 employees, provides the local governmental functions for all Jefferson County. As a Degrees At Work partner employer, Louisville Metro Government surveyed its employees, asking about


their educational levels and aspirations. Of the approximately 2,400 employees who responded to the survey, eight percent were presently enrolled in college, 12 percent had a high school diploma or its equivalent, and 28 percent of its employees had been to college, but had not completed a degree.

## PLEDGE

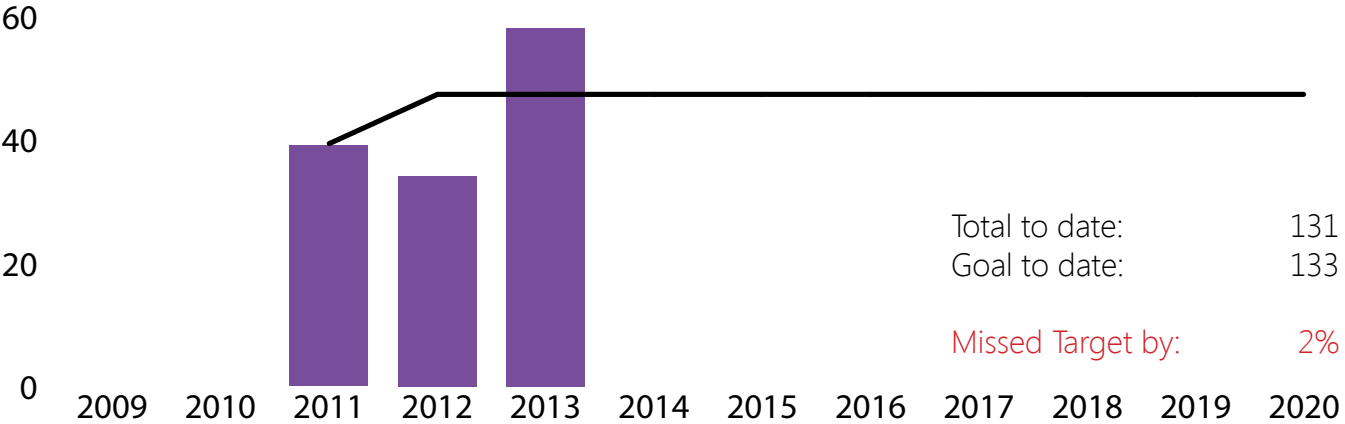
**462 DEGREES**

Through intentional support and encouragement at the departmental level and participation in Degrees At Work, Louisville Metro Government has committed to helping a total of 462 Louisville Metro employees obtain an associate and/or bachelor's degree by 2020.

### 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
 Employees Graduating with an Associate or Bachelor's Degree	58	47	✓

### EMPLOYEES GRADUATING WITH CONFIRMED ASSOCIATE OR BACHELOR'S DEGREES



# LOUISVILLE URBAN LEAGUE



The Louisville Urban League (LUL) is an active partner, leader, and catalyst assisting African-Americans, other minority groups and the disadvantaged to attain social and economic equality and stability through direct services and advocacy. The LUL believes educational attainment

is a primary way to achieve socioeconomic equality and supports the community with various programs and activities. The LUL is a committed partner in the 15K collaboration, dedicated to supporting 15,000 African-Americans to complete an associate or bachelor's degree by 2020.

## PLEDGE

**5 DEGREES**






**4,000 STUDENTS  
SUPPORTED**

**\$100,000  
SCHOLARSHIPS**

The LUL supports 55,000 Degrees and 15K in the following ways:

- Working with 100 young adults annually in preparation for college and career through the Project Ready program
- Hosting the Parent Leadership Academy which allows 50 parents each year to learn how to best support students
- Supporting five LUL staff in educational attainment
- Awarding more than \$10,000 in scholarships annually
- Coordinating the annual Education Summit with an attendance of over 250 individuals
- Reaching more than 1,000 people each year through the 15K collaborative initiative

## 2013 - 2014 PROGRESS

	Actual	2020 Target	Status
 Project Ready Participants	138	100	✓
 Parent Leadership Academy Participants	75	50	✓
 Scholarships Awarded	\$13,500	\$10,000	✓
 Education Summit Attendance	350	250	✓
 Staff Supported in Education Attainment	1	5	⚠





# METRO UNITED WAY

The mission of Metro United Way (MUW) is to improve lives and the community by engaging people to give, advocate and volunteer. Specifically, Metro United Way's Education Agenda aligns with two of the 55K objectives: create a college-going culture, and prepare students for college, career

and life. Metro United Way's Education Agenda has a target of 87% of students in the Greater Louisville service area graduating from high school on time by 2018. The quality of out-of-school-time (OST) programs contribute to improvement in key indicators of on-time graduation.

## PLEDGE

**23,326  
MORE  
STUDENTS  
ENGAGED  
IN OST  
PROGRAMS**

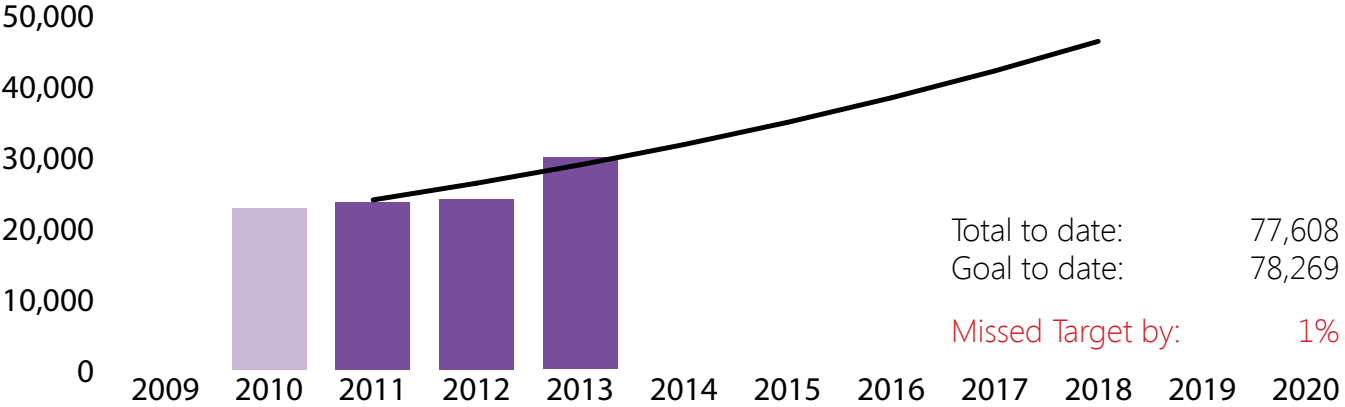
MUW will work with JCPS and Louisville Metro Government to coordinate an integrated OST system to monitor key indicators for improved student outcomes, particularly increasing participation in MUW-funded OST programs by 10% each year to 2018. Specifically, we pledge to:

- Create a college-going culture from cradle to career
- Lead efforts to coordinate an OST system in Jefferson County
- Use common quality standards to evaluate the effectiveness of OST programs
- Coordinate an integrated data system to monitor on-time graduation
- Increase participation in MUW-funded OST programs by 10% each year
- Sponsor the placement of 3 or more college coaches in JCPS

## 2013 - 2014 PROGRESS

	Actual	2018 Target	Status
Youths Participating in MUW-Funded OST Programs	29,891	46,079	✓
MUW-Sponsored College Coaches at JCPS	17	3	✓

## NUMBER OF YOUTH PARTICIPATING IN METRO UNITED WAY-FUNDED OST PROGRAMS



55,000  
Degrees



55,000  
Degrees



55,000  
Degrees



55,000  
Degrees



55,000  
Degrees

