

**55,000
Degrees**



2013 Founding Partner Pledge Status Updates

Executive Summary

55,000 Degrees Founding Partners include the organizations whose leaders signed the Greater Louisville Education Commitment in 2010. The diversity of these organizations reflects the community-wide support for 55,000 Degrees.

Mayor Fischer asked that each Founding Partner make a specific, measurable commitment that would help further Louisville toward its goal of adding 55,000 college degrees to the working-age population by 2020. Each Founding Partner has made a pledge that is unique to its mission and goals in support of education attainment in Greater Louisville. This document shows both the original commitments and the progress toward those pledges one year later.

Overview of Pledged Goals

General review of the Founding Partners' work gives encouragement as many are on track to meet their pledged goals, and also identifies future challenges and opportunities for systemic improvement.

Higher Education Partners: Six colleges and universities collectively pledged 50,807 bachelor's degrees and 22,987 associate degrees will be completed at their institutions by 2020. Cumulative degree completions in 2011 and 2012 added 11,498 degrees, surpassing the 2012 target by 2%. In many instances, institutions also saw declines in undergraduate enrollment from 2010 through 2012. This downward trend in enrollment raises questions about whether degree completion goals can be met without focused strategies on increased enrollment and enhanced persistence to graduation efforts.

K-12 Partners: Public and private school systems within Jefferson County pledged to send 65,523 high school graduates to college by 2020. In 2011 and 2012, the Jefferson County Public Schools and the Archdiocese of Louisville high schools sent a combined 9,748 students on to college. Both JCPS and the Archdiocese fell short of meeting their targeted percentages of college-going graduates. While the number of seniors who report intentions to attend college has increased each year, actual enrollment has declined, representing a significant loss point and opportunity for partners to support students through the high school to college transition.

Business Partners: Nearly 60 businesses have partnered with Degrees At Work accounting for approximately 600 employees enrolled in college. While Degrees At Work has seen significant growth in business participation over the past year, the challenge of tracking students to graduation in order to reach its goal that 3,500 adults complete a bachelor's degree by 2014 remains. Of the 17 undergraduate degrees pledged by the business Founding Partners in 2012, 11 were attained – collectively missing the goal by 35%. Opportunities to engage business partners around Workforce Demand/Education Pipeline alignment will be critical to meet students' educational goals and business needs for an educated workforce as we move forward.

Funding Partners: In 2012, funding partners renewed grant commitments to 55,000 Degrees' work as the backbone organization for education attainment in Louisville. In addition to supporting 55K, the Community Foundation of Louisville and the James Graham Brown Foundation have collectively increased grant making dollars supporting education by 8% from 2011 to 2012 – giving a combined \$12,981,065 to education efforts in the Louisville area in 2012 and over \$25 million since 55,000 Degrees was established in 2010.

Community-Based and Civic Partners: Community partners assisted 31,990 individuals to increase preparation for college and pursue their college goals in 2012, surpassing the collective target by 3%. Additionally, Louisville Metro Government assisted 72 employees to complete a college degree in 2012 (34 of which were identified as undergraduate degrees). Fine-tuned data tracking and reporting systems have been identified as an area of improvement to ensure pledged goals are accurately measured and met.

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Higher education partners

Bellarmino University

Description

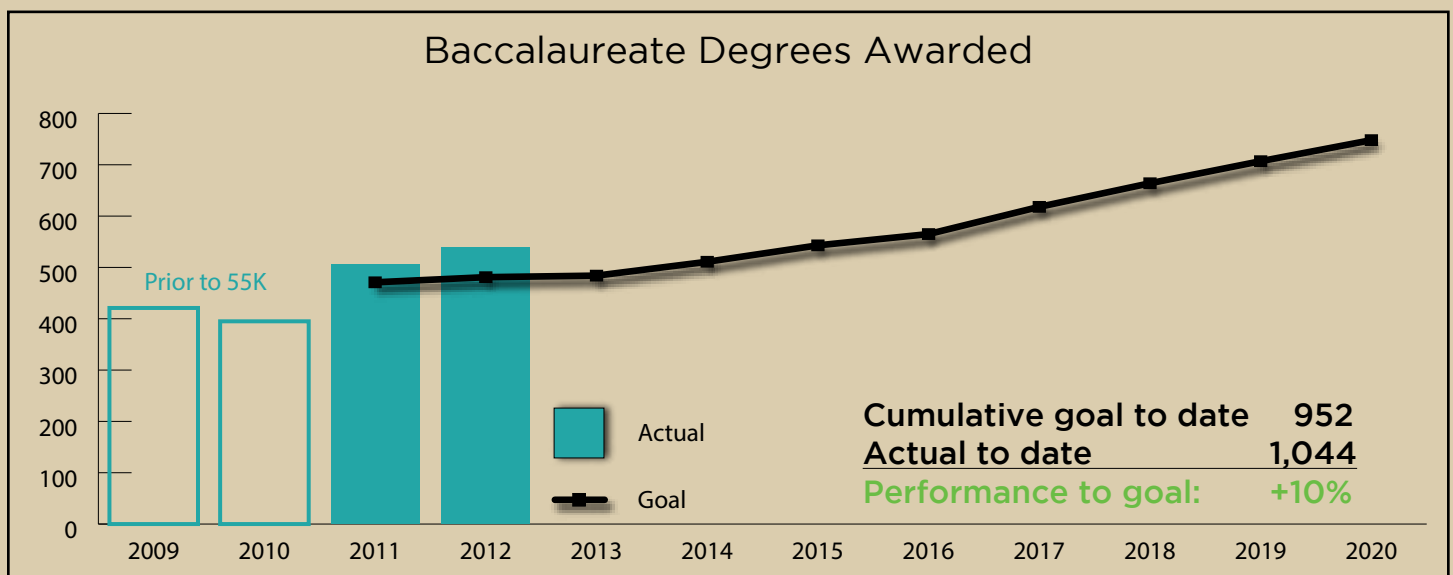
Bellarmino University educates students through undergraduate and graduate programs in the liberal arts and professional studies, within which students develop the intellectual, moral, ethical and professional competencies for successful living, work, leadership and service to others. Bellarmine University launched Vision 2020 in 2005, setting the goal that Bellarmine will become the premier independent Catholic university in the South, thereby the leading private university in the Commonwealth and region.

Pledge: 5,792 degrees

Bellarmino University will triple its total enrollment (undergraduate and graduate) from 2,548 in 2005 to 8,000 in 2020. By 2020, Bellarmine will have a full-time undergraduate enrollment of 4,000 students and will confer 748 bachelor's degrees. Additionally, Bellarmine will strategically increase the number of graduate and professional schools by adding programs consistent with its mission and aligned with the needs of the city and region.

Progress

- Total enrollment grew to 3,592 in 2012 – a 5% growth from 2011
- Full-time undergraduate enrollment grew by 2% from 2011 to 2012 reaching, 2,344 students. However, Bellarmine **missed** its enrollment target by 20%
- Bachelor's degree production has increased 28% since 2009, as Bellarmine conferred 538 degrees in 2012 – **surpassing** its target by 10%



Indiana University – Southeast

Description

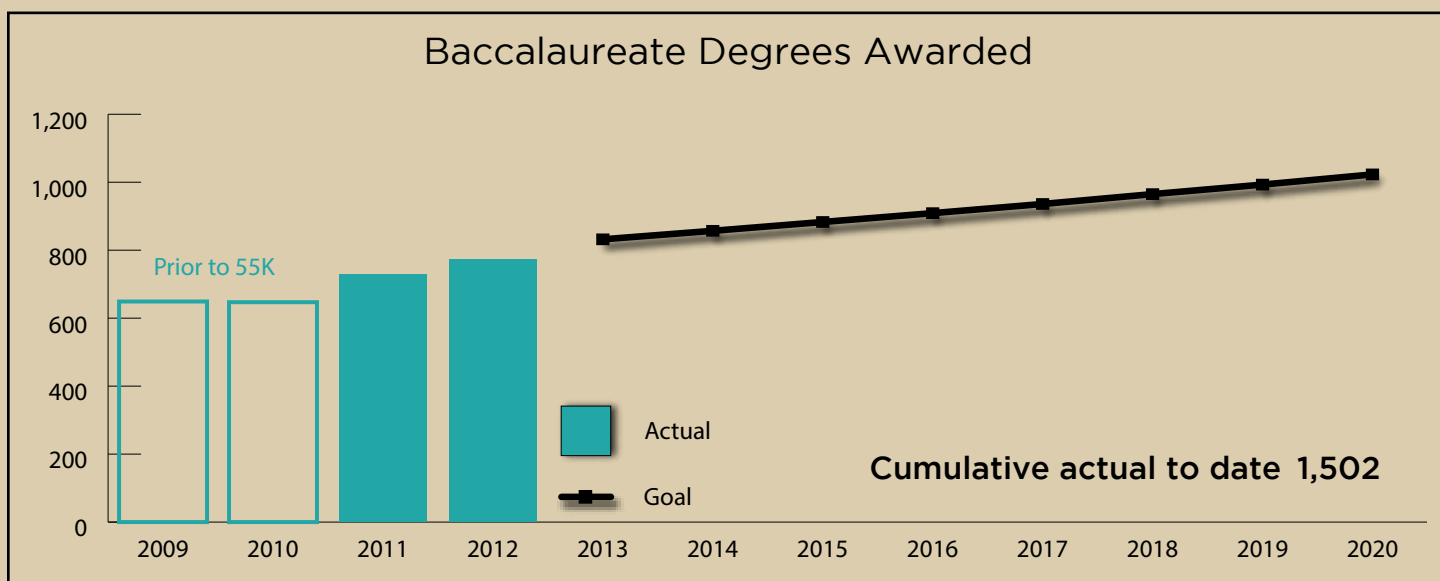
Indiana University - Southeast serves the Southern Indiana and Greater Louisville metropolitan area. It is IU Southeast's mission to provide high-quality educational programs and services that promote student learning and prepare students for productive citizenship, and to contribute to the intellectual, cultural, and economic development of the region. Since over 80% of graduates continue to live and work in Southern Indiana and the Greater Louisville area, IU Southeast believes its efforts are positively impacting educational attainment goals for the region.

Pledge: 8,900 degrees

In support of economic development in the region, IU Southeast is fully committed to increasing retention of its students and their persistence to graduation. IU Southeast is currently engaged in several initiatives that will impact student success, including the development of a stronger relationship with Ivy Tech – Southern Indiana that will increase transfer student attainment, enrollment of students in learning communities aimed at increasing first year retention, and implementation of high-impact advising practices that help students better understand the path to degree completion. These and other initiatives have been identified as strategies for IU Southeast to increase degree completions. Beginning in 2013, IU Southeast has pledged to increase the number of bachelor's degrees awarded by 3% annually through 2020.

Progress

- Enrollment records have been broken for the past three years. Overall, enrollment has seen a 4% growth since 2009
- First-to-second-year retention rate has stayed the same over the past 4 years, starting at 63% in 2008 for full-time students and reaching 64% in 2011
- Graduation rate was 27% in 2011, which has seen up and down fluctuation over the past several years
- Bachelor's degree completions are up 19% over the past 3 years, starting at 647 bachelor's degrees awarded in 2010 up to 743 bachelor's degrees awarded in 2012 (preliminary 2013 completions of 832 is the highest number in school history)



Ivy Tech Community College – Southern Indiana

Description

Ivy Tech Community College – Southern Indiana prepares students to learn, live and work in a diverse and globally-competitive environment by delivering professional, technical, transfer and lifelong education. Through its affordable, open-access education and training programs, Ivy Tech enhances the workforce and strengthens the economy.

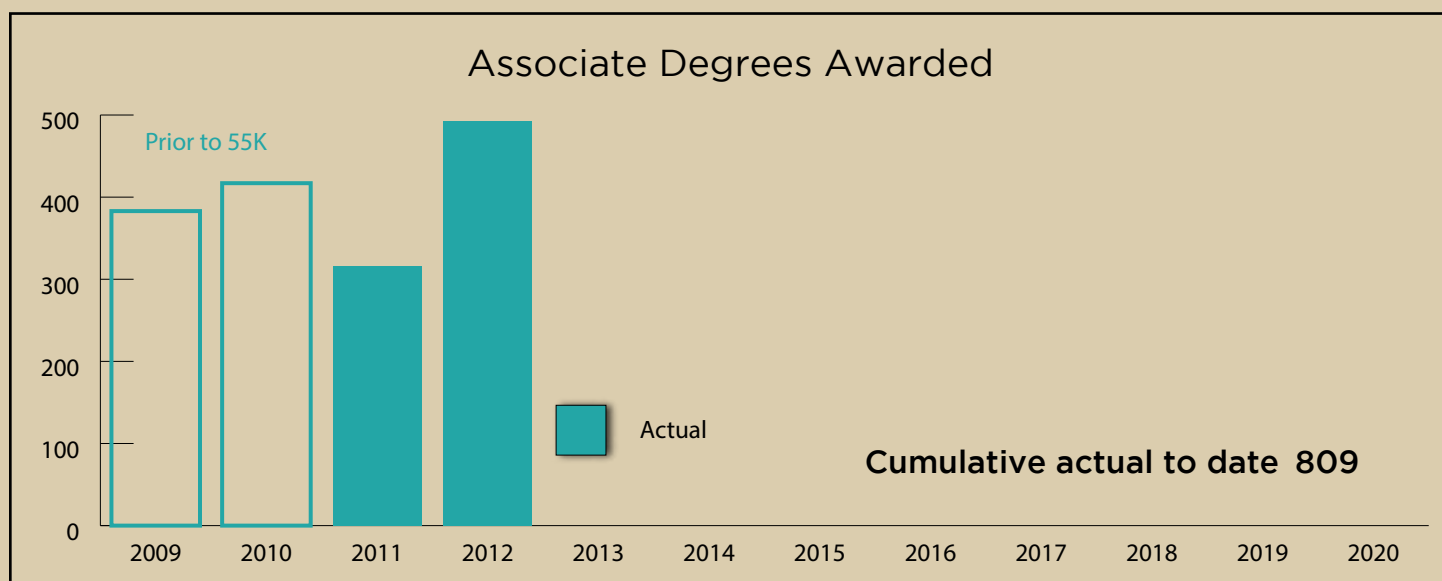
The Sellersburg, Indiana campus serves students from Southern Indiana and Kentucky through reciprocity agreements with Jefferson, Bullitt, Meade, Oldham and Trimble counties in Kentucky.

Pledge

Ivy Tech Community College Southern Indiana is dedicated to developing and enhancing initiatives and projects in support of increased student success. This commitment centers on helping students complete degrees and transfer objectives. Efforts underway include an Ivy Tech statewide review and reworking of curricula to cap associate degrees at 60 credit hours, launching of an Ivy Advising online system to advance an intrusive advising model, and development of new approaches to remediation and course delivery. The campus has also advanced its efforts in accelerated programs, transfer student support, and career services resources. In Fall of 2014, Ivy Tech Southern Indiana is scheduled to open its Express Enrollment Center. These efforts combine to increase degree completions and drive higher education attainment levels in support of 55,000 Degrees' goals.

Progress

- Student readiness for college-level work has improved over the past three years, seeing a 5% increase in the number of students who do not require any developmental coursework from 15% in 2010 to 20% in 2012
- First-to-second-year persistence has declined for full-time students, from 60% to 52% from 2009 to 2011, and retention of part-time students has remained at 60% over the same three years
- Degree completion jumped to 493 associate degrees awarded in 2012 – up 29% from 2009 – reaching an all-time high



Jefferson Community & Technical College

Description

Jefferson Community and Technical College (JCTC) is the community's front door to higher education and the linchpin for workforce development. JCTC provides open access to affordable, quality education and training for a diverse community of students; promotes opportunities for lifelong learning and success; and supports the attainment of statewide educational goals.

Pledge: 12,978 degrees

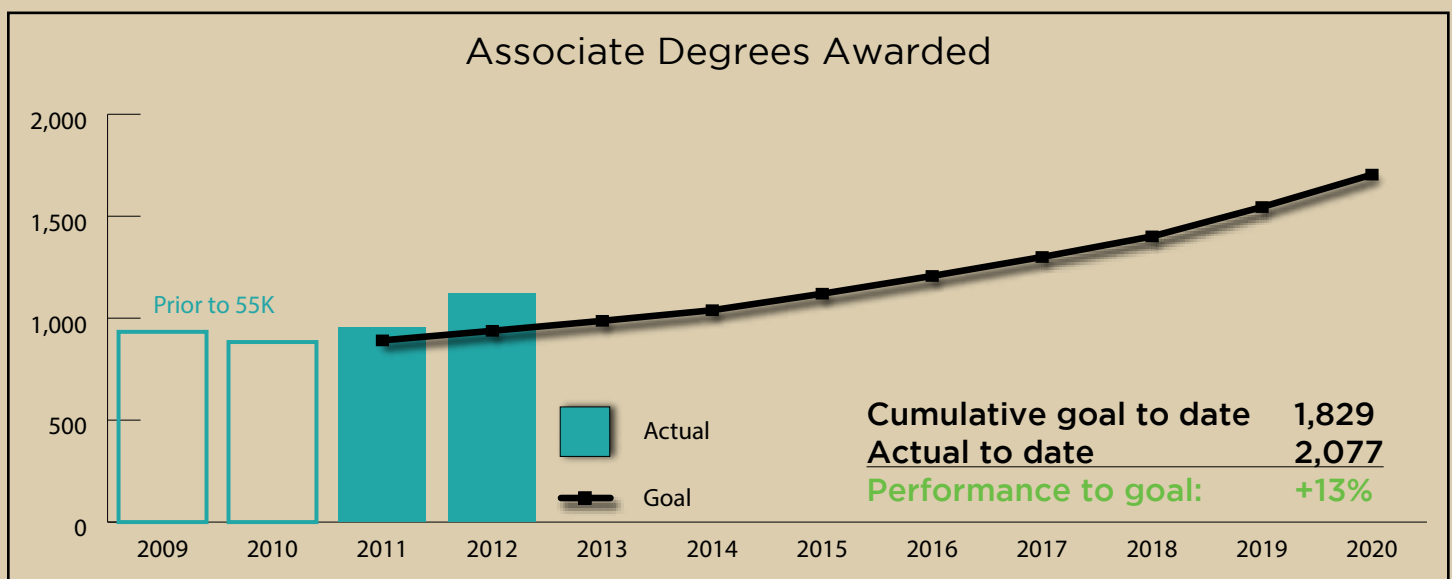
JCTC commits to the 55,000 Degrees movement in the following ways:

- Double the annual production of associate degrees (1700/yr. by 2020)
- Double the number of transfer students from JCTC to area universities (1380/yr. by 2020)
- Triple the number of African-Americans receiving JCTC associate degrees (370/yr. by 2020)

The cumulative total of associate degrees is projected to be 12,978. To accomplish these goals, JCTC is adopting a new focus on student success and the completion agenda as a participant in Achieving The Dream.

Progress

- Associate degree production has increased 16% over the past 4 years – starting at 933 in 2009 and rising to 1080 in 2012 – **surpassing** its target by 13%
- Transfer student data for 2011 and 2012 not available to review at this time
- African-American degree recipients have increased 30% over the past 3 years, moving from 122 in 2010 to 160 in 2012 – **surpassing** its target by 18%



Simmons College of Kentucky

Description

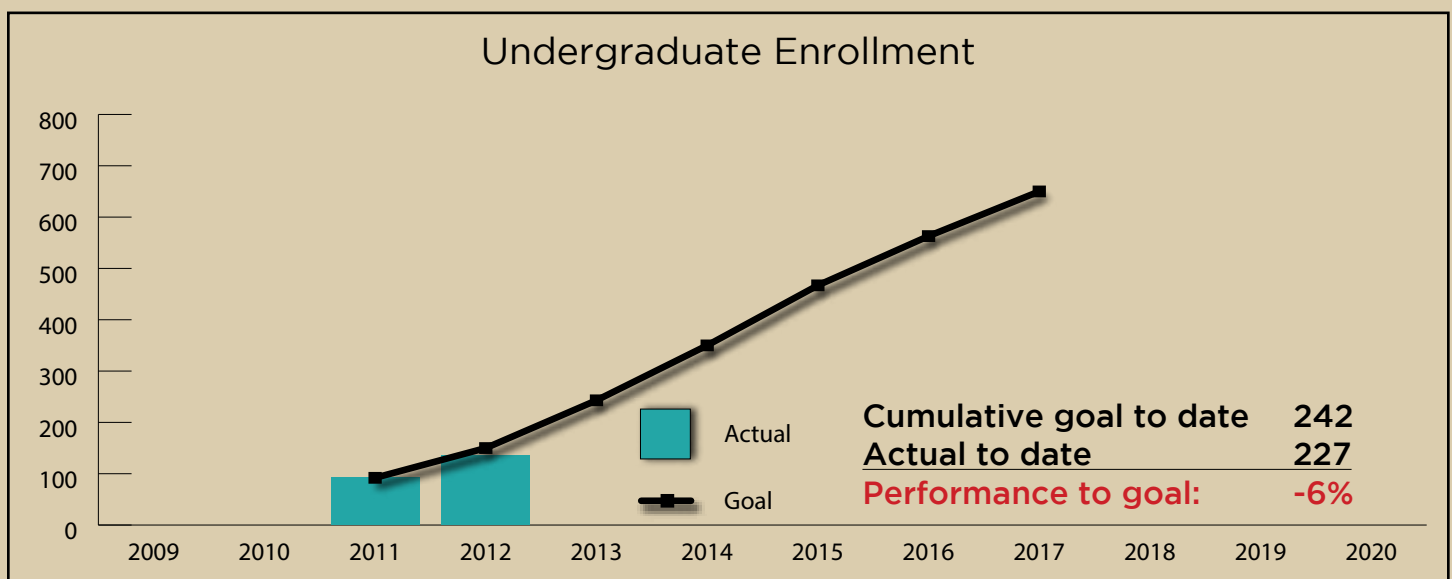
Simmons College was founded in 1879, and is committed to the education of people so they may become productive citizens and agents of change in society. Simmons understands the importance of creating a culture which embraces the role of education in job creation, financial independence and quality of life for all families in Louisville. By 2017, Simmons envisions substantial growth in enrollment from 92 to 650 students. Additionally, Simmons will work to increase the rate of persistence from first to second year up from 30% to 54% by 2017. Completion goals will be forthcoming as Simmons completes its strategic planning process.

Pledge: Enroll 650 students with 54% persistence by 2017

By 2017, Simmons envisions substantial growth in enrollment from 92 to 650 students. Additionally, Simmons will work to increase the rate of persistence from first to second year from 30% to 54% by 2017. Completion goals will be forthcoming as Simmons completes its strategic planning process.

Progress

- Undergraduate enrollment increased 50% from 2011 to 2012, reaching 135 undergraduate students enrolled. However, Simmons **missed** its annual enrollment target by 10%.
- First-to-second-year persistence increased 18% from 2011 to 2012, and Simmons **surpassed** its target, hitting a 48% persistence rate.



Spalding University

Description

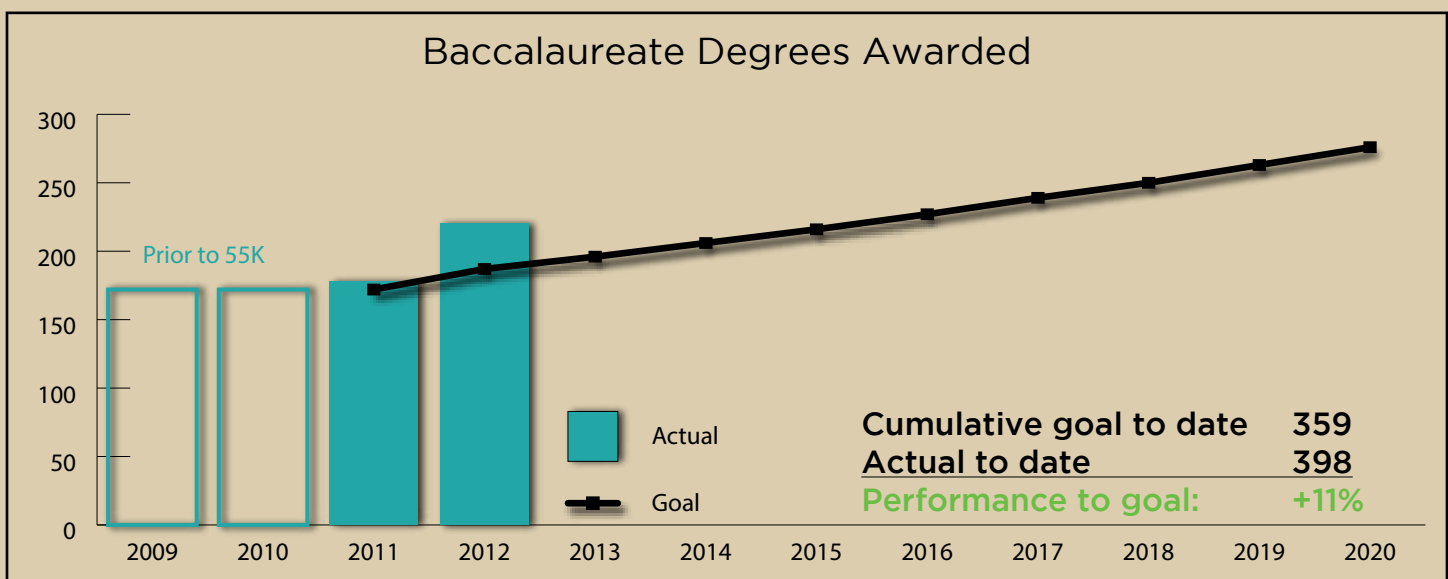
Spalding University offers more than two dozen degree programs at the bachelor's, master's and doctoral level, providing quality, real-world learning in liberal and professional studies to over 2,400 students. Spalding strikes a distinctive balance while serving the educational needs of both the traditional student and the working adult. Spalding currently offers many programs and initiatives designed to improve educational persistence, performance, and in coming years, Spalding will continue to pursue initiatives that uphold these joint values and purposes.

Pledge: 2,275 degrees

Spalding University will work to close the leaks in the pre-kindergarten-through-12th-grade pipeline by creating a 55,000 Degrees Scholarship Program for teacher education. The university's goal is to improve the quality of teaching and learning in the elementary and secondary schools of the region. This scholarship will support students who seek a master's degree in the College of Education. As of September 2011, Spalding has committed approximately \$1.8 million to the 55,000 Degrees Scholarship Program and hopes to continue this commitment in future years at a rate of about \$1 million additional dollars per year. In addition to the goals around graduate education, Spalding University will increase undergraduate enrollment and production annually – graduating 2,275 new baccalaureate and associate degree recipients by 2020.

Progress

- Over the 2012-2013 academic year, Spalding provided \$2.6 million to students through the 55,000 Degrees Scholarship Fund. During the 2013-2014 academic year, Spalding pledged about \$4 million in scholarships – **surpassing** its goal to add \$1 million to the scholarship fund annually
- Undergraduate enrollment has increased 21% since 2009, from 1180 students to 1429 students in 2012. Spalding **missed** its enrollment target by 1% in 2012
- Undergraduate degrees awarded in 2012 increased to 220, rising 22% from 2011 and **surpassing** Spalding's target by 16%



Sullivan University System

Description

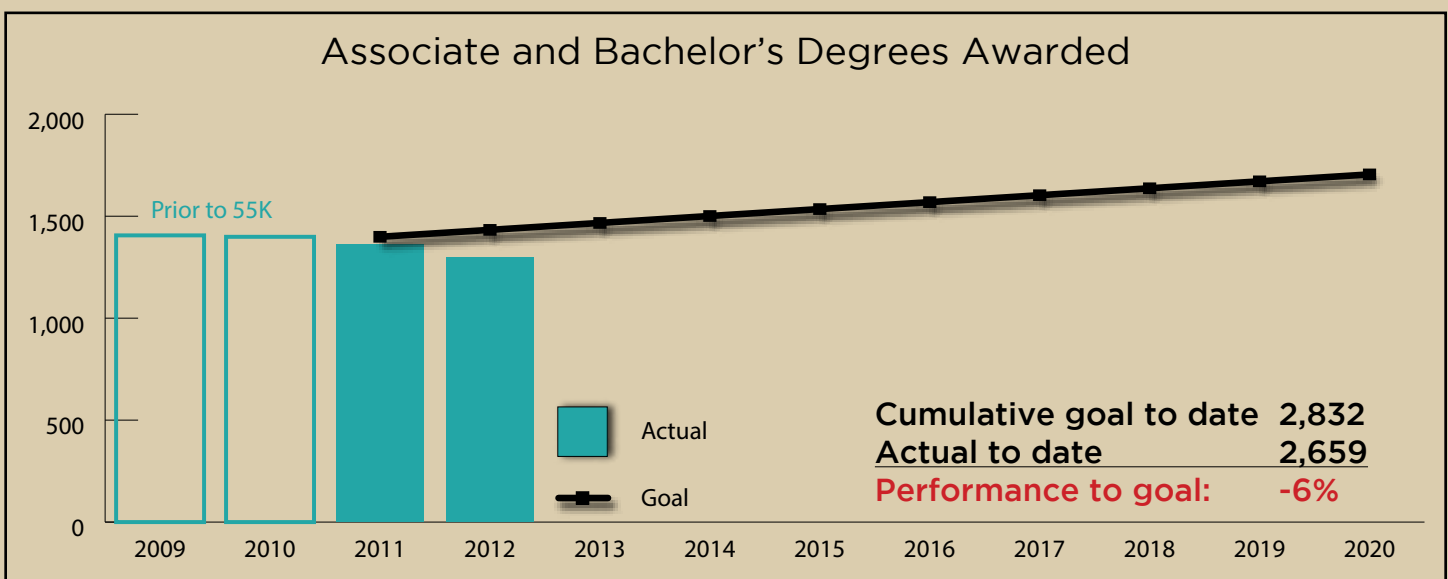
The Sullivan University System is comprised of three institutions including Sullivan University, Sullivan College of Technology and Design, and Spencerian College, and offers programs ranging from certificate to Ph.D. level. The Sullivan University System supports the effort to increase the educational attainment of residents of Metro Louisville.

Pledge: 15,500 degrees

The Sullivan University System forecasts that its contribution toward the goals of 55,000 Degrees will include an additional 10,000 associate degrees and 5,500 baccalaureate degrees by 2020. The Sullivan University System also has a long history of supporting education for its employees and their dependents. In the past two years, it has had 120 employees and their dependents graduate from programs ranging from certificates through master's degrees. Currently, 312 employees and dependents are enrolled in post-secondary programs.

Progress

- Associate degrees increased 5% from 2011 to 2012 – up to 915 degrees awarded across the system
- Bachelor's degrees decreased by 23% from 2011 to 2012 – awarding 382 bachelor's degrees across the system in 2012
- In 2012 the Sullivan University System collectively awarded 89 fewer degrees than in 2011 and **missed** its target by 9% – a 136 degree deficit



University of Louisville

Description

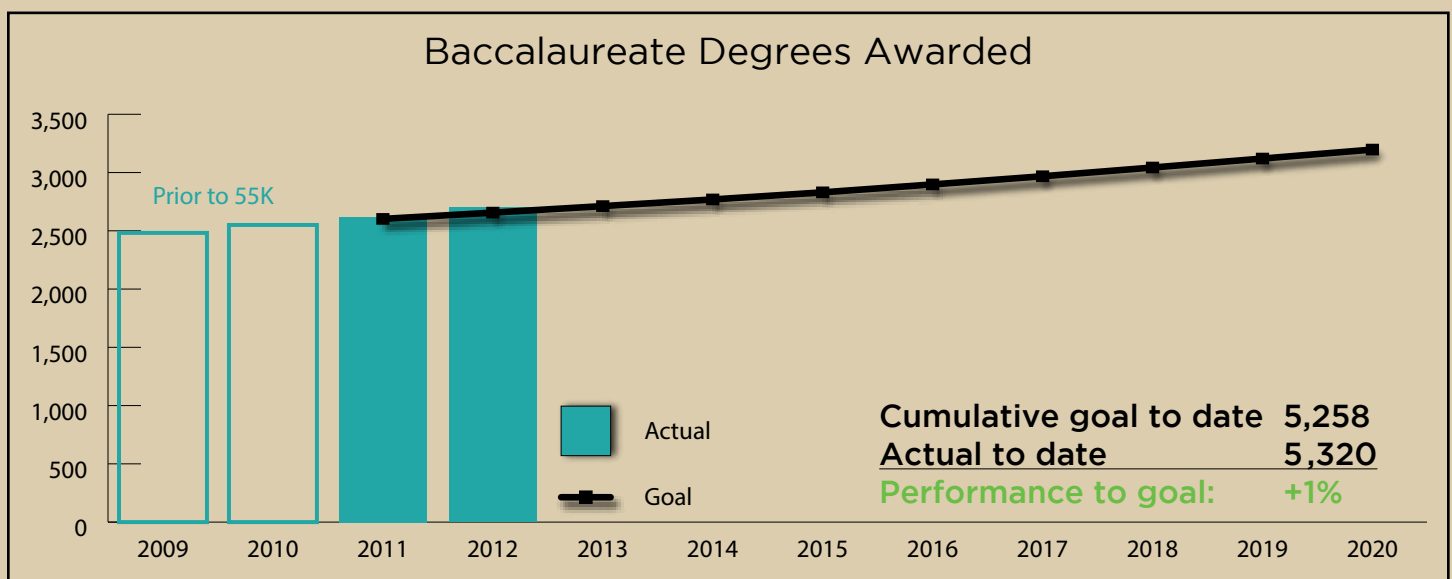
The goal of the University of Louisville (UofL) strategic 2020 Plan is simple: be the preeminent metropolitan research university that the region deserves. In keeping with this goal, UofL supports local and state strategic agendas to raise educational attainment levels as they impact the economy and an improved quality of life.

Pledge: 28,811 degrees

In support of the work of 55,000 Degrees, the University of Louisville will continue efforts to improve access, persistence, baccalaureate degree production and graduation rates of students. The University's long-term strategic plan, the 2020 Plan, calls for UofL to graduate 28,811 additional students between now and 2020.

Progress

- First-to-second-year persistence has remained steady at 78% for full-time students from 2008 to 2011. Part-time student persistence from first-to-second-year has increased 5%, up to 45% in 2011, over the same time frame
- Graduation rate increased steadily for the past seven years and reached an all-time high in 2011 at 51%
- Bachelor's degree production has risen the past four years – reaching 2,702 degrees awarded in 2012, a 3% gain from 2011, **surpassing** its target of 2,656



K – 12 partners

Archdiocese of Louisville Catholic Schools

Description

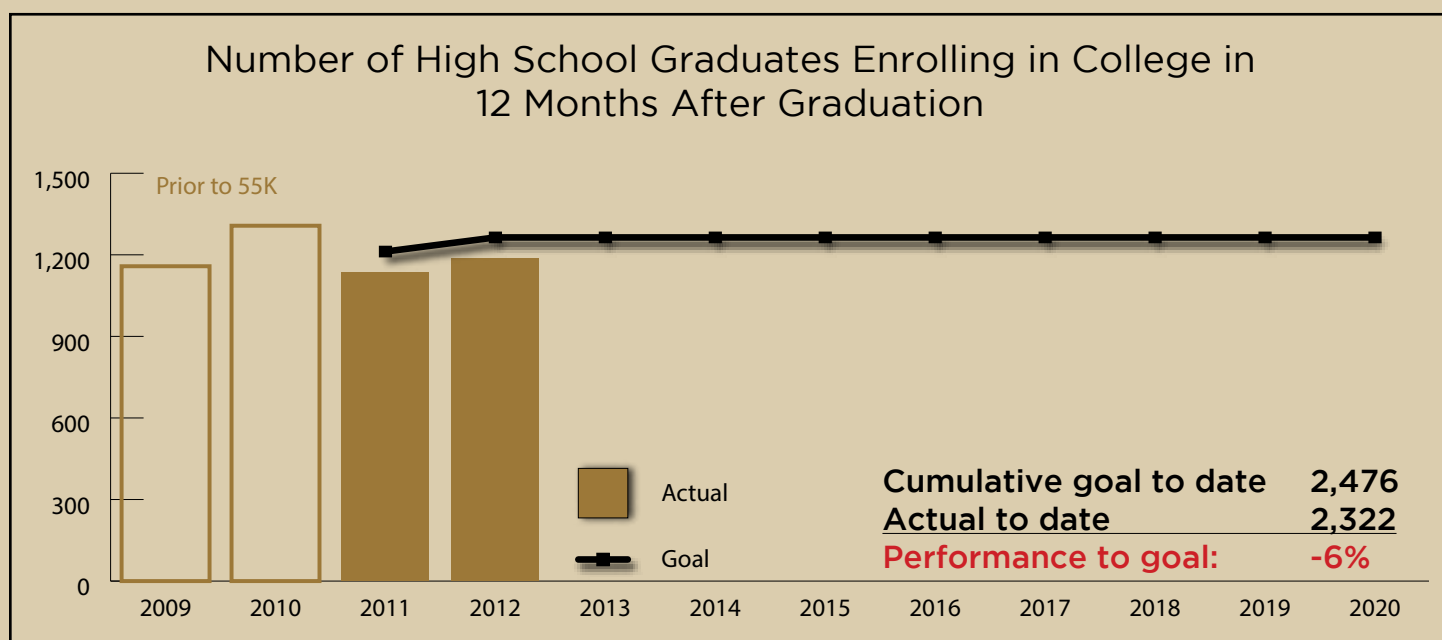
There are eight Catholic high schools in Jefferson County graduating approximately 1,450 students annually. Archdiocesan high schools provide superior college preparation and college readiness among their graduates.

Pledge: 14,355 college-bound high school graduates

Graduates of Catholic high schools in the Archdiocese of Louisville are well prepared academically, and 99% of them plan to attend college after graduation. Through 2020, Catholic high schools are poised to maintain a 99% 12th grade completion rate – graduating approximately 1,450 students annually. Based on enrollment and graduate projections, the Archdiocese anticipates graduating 14,355 college-bound graduates by 2020. ACT scores for Catholic high school seniors are well above state averages and demonstrate college readiness. The Archdiocese schools will continue to work to increase the number of students that are college ready in all four areas measured by ACT by 1% per year.

Progress

- The Archdiocesan schools maintained a 99% graduation rate among their seniors in 2012 – **hitting** their target. They saw an increase in the number of graduates by 4% from 1,411 in 2011 to 1,468 in 2012 as a result of increased enrollment.
- The percent of graduates reporting college-going plans in 2012 was 97% – **missing** the target by 2%. Actual college enrollment for the class of 2012 reached 93% within one year of high school graduation, which has remained constant over the past several years.
- The average ACT Composite score rose from 23.6 in 2011 to 23.9 in 2012 – gaining 1% and **surpassing** the target of 23.8. In 2012, 42% of students in the Archdiocese hit or exceeded college-ready benchmarks in all four subject areas of the ACT.



Jefferson County Public Schools

Description

Jefferson County Public Schools (JCPS) serves over 100,000 students within the Louisville Metro area. In 2012, Strategic Plan Vision 2015 was adopted to set a course for the district. Implementation of the plan focuses on increasing student learning to ensure that all JCPS students graduate prepared to reach their full potential and contribute to our society throughout life.

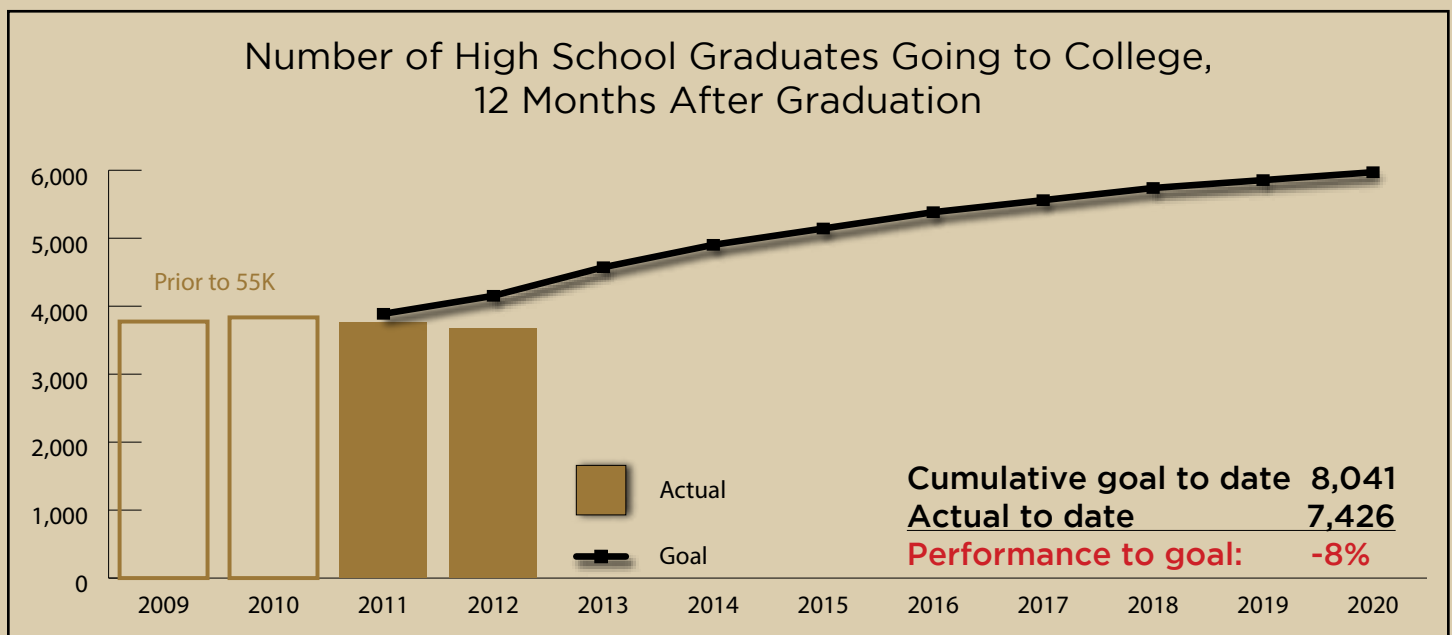
Pledge: 51,768 college-bound high school graduates

JCPS has set several goals to increase high school graduation rates, college readiness, and postsecondary matriculation by the year 2020. Specifically, JCPS will work toward the following:

- Increase the percentage of students graduating to 90%
- Increase the percentage of graduates going to college to 85%
- Increase the percentage of GED recipients going to college to 40%
- Increase the percentage of graduates that are college or career ready to 70%
- Decrease the percentage of freshmen that are retained to 6%
- Substantially improve all of these outcomes for African-American students

Progress

- Graduation rates rose from 67.8% in 2011 to 69.4% in 2012 – resulting in a 1.6% increase driving graduation rates to a five-year high. The 2012 target for JCPS was 73%, which was **missed** by 3.6%. The graduation rate for African-American students rose 2.6% from 2011 to 2012 up to 65.3%, outpacing district-wide gains, but still **missing** the target by 1.7%.
- The percent of graduates enrolled in college within one year of graduation fell from 63% in 2011 to 61% in 2012 – continuing a three-year decline – and **missing** the target by 11%. African-American students' college-going rate also declined 4%, from 62% in 2011 to 58% in 2012, **missing** the 67% target
- The percent of GED recipients going to college rose from 25% in 2011 to 27% in 2012. This 2% increase was seen among African-American GED graduates as well and JCPS **hit** its annual target for all students and African-American students.
- The percent of graduates who were college and career ready rose from 33% in 2011 to 45% in 2012 – an 8% increase – yet JCPS **missed** the 51% target. African-American students' college and career readiness doubled from 12.3% in 2011 to 24.6% in 2012 but **missed** the target of 37.7% readiness.
- The freshmen retention rate has declined steadily over the past three years reaching a low of 15% in 2012, **hitting** the target. Retention has decreased 9% among African-Americans over this same time period and JCPS **reached** its 2012 target of 16%.



Business partners

Greater Louisville Inc. and Business Leaders for Education

Description

Greater Louisville Inc. (GLI) and Business Leaders for Education (BLE) support Louisville in achieving the goal of adding 55,000 more college degrees by 2020. Education is the surest path to economic prosperity, and it is critical for Louisville and the Commonwealth to make significant increases in educational attainment levels in order to compete in the globally-competitive, knowledge-based economy.

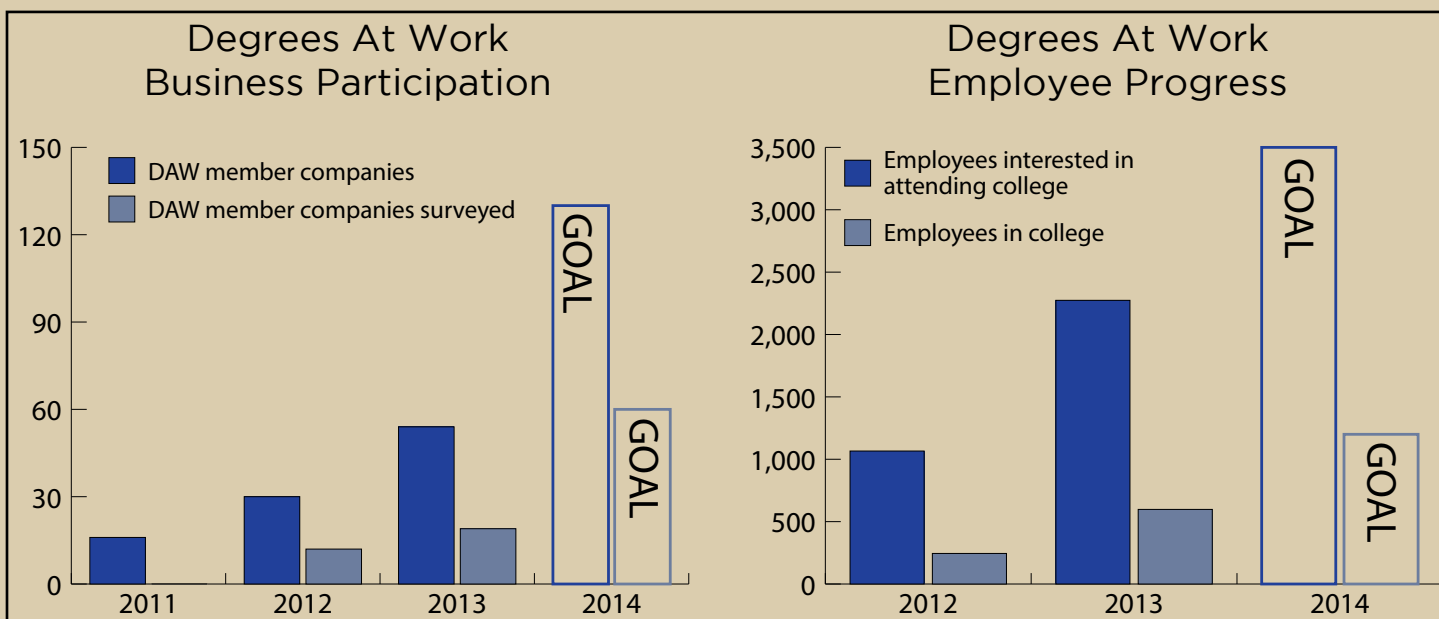
Pledge: **Support business sector to reach 15,000 degrees**

- Business Leaders for Education is committed to creating a college-going culture within businesses to encourage employees to complete post-secondary education
- Degrees at Work will partner with 100 companies to support employees in completing post-secondary education by 2020, contributing to the business sector goal of 15,000 degrees by 2020
- The Talent Attraction and Retention Forum commits to working with businesses and organizations to recruit 5,000 working adults with college degrees to Louisville
- GLI will support four staff to complete their degrees by 2020 by providing flexible work arrangement, tuition reimbursement and celebrations upon college completion.

GLI and BLE host Degrees At Work, the initiative focused increasing degrees in the business community by providing support and resources to companies to support employees returning to school.

Progress

- | | | |
|--|---------------|----------------------|
| • Number of partnering companies. | Actual- 54 | Target (2014)- 100 |
| • Number of partnering companies surveyed. | Actual- 19 | Target (2014)- 60 |
| • Number of employees enrolled in college. | Actual- 598 | Target (2014)- 1,200 |
| • Number of employees interested in attending college. | Actual- 2,274 | Target- 3,500 |
| • Number of talent attraction and retention forums hosted. | Actual- 4 | Target- none |
| • Number of GLI employees enrolled in college. | Actual- 4 | Target (2020)- 4 |



Houston-Johnson, Inc.

Description

Co-founded and based in Louisville, Kentucky, Houston-Johnson, Inc. (HJI) has provided logistics services to leading corporations since 1994. Behind HJI's business strengths and capabilities are a skilled and dedicated staff committed to being "People Providing Peace of Mind" every day. Giving back to the community is one of the greatest benefits of being a successful business. The HJI team is pleased to support events, activities and causes within the community with their time, talent and resources. HJI encourages employees to be active members of their schools, neighborhoods and local organizations throughout the year.

Pledge: 5 degrees and \$50,000 in donations

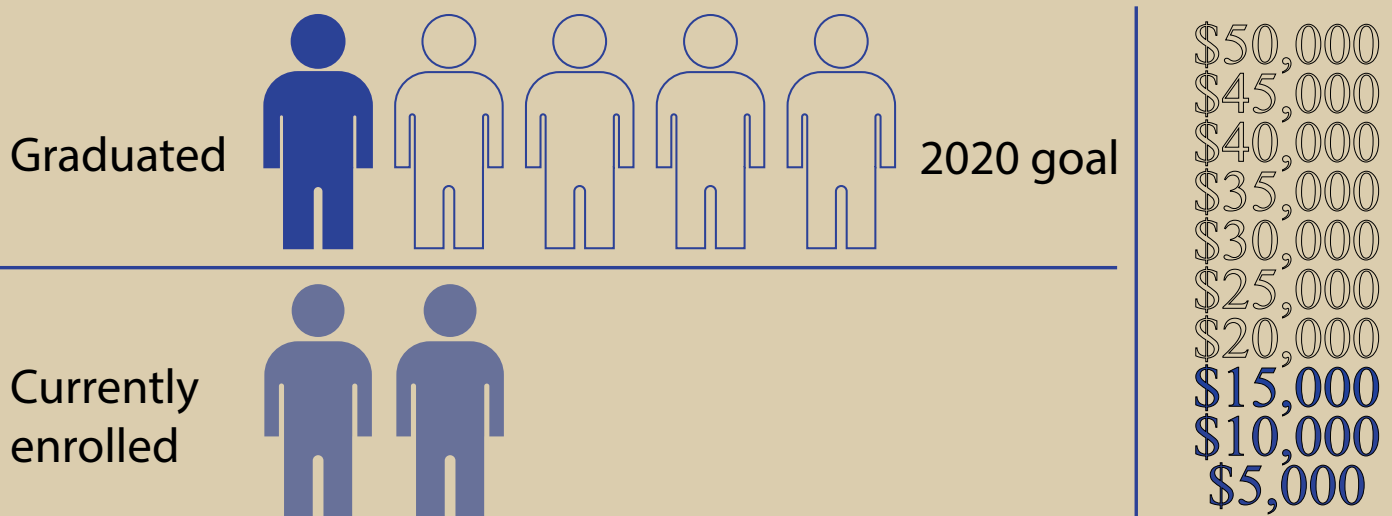
HJI is a participating Degrees At Work employer and has assessed its employees' educational needs. To support a college-going culture and improve access and affordability to higher education, HJI will develop a tuition reimbursement program for its employees. Over the next 10 years, HJI plans to support at least five employees to complete an associate or bachelor's degree.

Additionally, HJI pledges to continue supporting community-based programs, such as the 15K initiative, through charitable donations of \$5,000 per year, totaling \$50,000 by 2020.

Progress

- Two employees have participated in Degrees At Work; one recently graduated and the other is scheduled to graduate in 2014. HJI also supported another student with tuition, further demonstrating its commitment to education attainment.
- Number of Degrees At Work undergraduate degrees: Actual- 1, Target- 1
- HJI has donated \$15,000 in support of education attainment

"The Degrees At Work program was essential for Derrick Reed as he had maxed-out on his federal student loans. Participating in the program helped him secure the tuition to finish and allowed him to keep his initial graduation date (April 2014). Derrick shared that HJI, where he started as a temp, gave him a great opportunity to grow and develop prior to participating in Degrees At Work. He's learned many things at HJI and has applied several concepts and experiences to his studies in school in pursuit of a business administration degree. Once he gets his degree next spring, Derrick looks forward to using all the skills and recently acquired knowledge to his role at HJI."



LG&E and KU Energy

Description

LG&E and KU Energy takes pride in being an advocate for education throughout the communities where its customers and employees live and work. Successful business performance in the gas and electric industry requires a well-educated and skilled workforce. LG&E and KU Energy support 55,000 Degrees because its efforts will make a tremendous difference in the business climate, level of philanthropy and vitality not only in Greater Louisville, but throughout the Commonwealth of Kentucky.

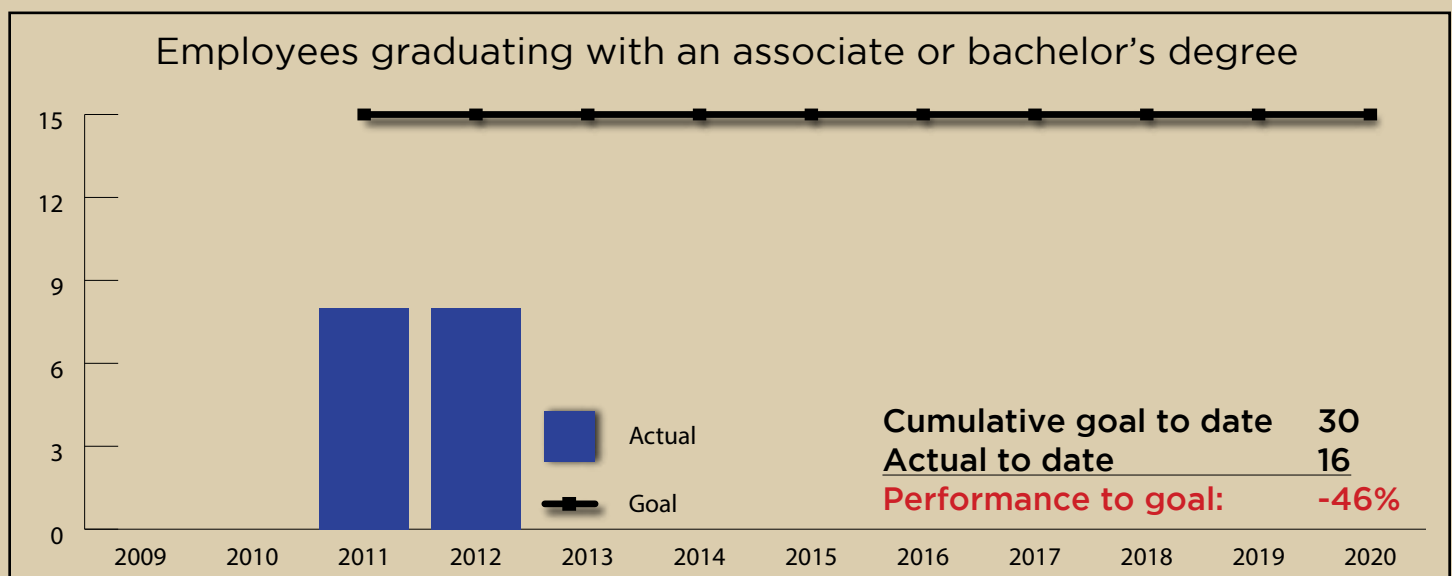
Pledge: 150 degrees

LG&E has enthusiastically participated in the 55,000 Degrees effort since its inception - including making a financial investment in the 15K Degrees Initiative. LG&E and KU Energy also participates in GLI's Degrees At Work program. This includes providing a dedicated college advocate to help employees navigate the process of returning to school, as well as offering these employees guidance to community support resources.

LG&E and KU Energy has offered reimbursement for completion of college credits to its employees since the 1970s. The current policy provides for reimbursement of the cost for books, fees and tuition for any college academic course which counts towards earning a degree if the employee earns a grade of C or higher. LG&E and KU Energy makes a commitment that 150 employees will complete a college degree by 2020.

Progress

- In 2012, 8 employees participating in Degrees At Work graduated, **missing** its targeted goal of 15 employees attaining undergraduate degrees in 2012.



Spatial Data Integrations, Inc.

Description

Spatial Data Integrations, Inc. (SDI) is a minority-owned small business employing 34 Geographic Information System professionals and administrative personnel. Spatial Data Integrations proudly acknowledges that 99% of SDI personnel have earned postsecondary degrees.

Pledge: **Time, talent and treasure to support college-going culture**

Spatial Data Integrations, Inc. commits to providing scholarships annually to African-American high school seniors graduating from Jefferson County Public Schools. During 2011, SDI awarded \$5,000 to deserving students. SDI will fund the scholarships through programs such as the NAACP, Black Achievers and the Louisville Urban League. SDI also commits personnel time and effort to volunteering towards achieving the 15,000 degrees goal established for the African-American community.

Progress

- SDI's owners, Rae and Audwin Helton, work extensively in education in Louisville. In addition to working directly with students, the Heltons spend significant time and energy coordinating and supporting the 15K collaborative initiative within the African-American community.
- Rae Helton successfully coordinated all efforts for 15K in 2012, culminating in the development of strategic plan designed to further 15K efforts in 2013.
- Recent work done by Audwin Helton involves Doss High School's "Men of Quality," where junior and senior males conducted a forum to mentor freshman and sophomore male students entitled "Boys to Men."

Stoll Keenon Ogden PLLC

Description

Stoll Keenon Ogden PLLC boasts more than 140 lawyers, organized in 18 comprehensive practice groups practicing from five cities across the Commonwealth. Stoll Keenon Ogden has practiced for more than 50 years in both the Greater Louisville area and the Commonwealth of Kentucky.

Pledge: 5 degrees

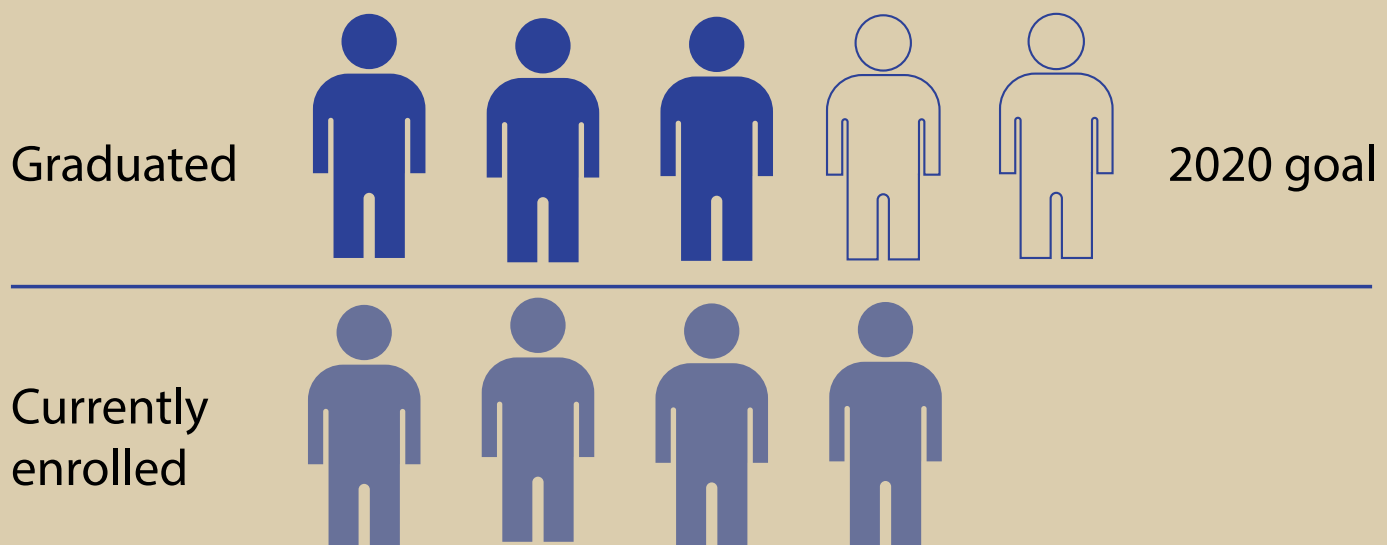
Stoll Keenon Ogden PLLC places high value on community involvement, and the firm's work environment fosters community participation and leadership. This gives attorneys and staff the opportunity to support a broad range of organizations and activities, including Business Leaders for Education through Greater Louisville, Inc. Stoll Keenon Ogden is also a participating partner with GLI's Degrees At Work program, initially in support of five employees completing college degrees by 2020.

Progress

- Stoll Keenon Ogden **surpassed** its target of graduating one Degrees At Work employee by having two complete degrees
- In 2012, two more employees enrolled in college, raising the Stoll Keenon Ogden total employee number to seven; three employees recently graduated

"Tennia Hill graduated from ITT Technical Institute in December 2012 with a Bachelor of Science in Criminal Justice. She began her career with Stoll Keenon Ogden in 2000 as a member of the Office Services Department. In 2004 she earned an associate degree in Paralegal Studies and moved into the corporate paralegal position.

Tennia worked on obtaining her bachelor's degree over the past few years as a part of the firm's tuition reimbursement program. Stoll Keenon Ogden is proud of Tennia's exceptional accomplishments and fully supports 55,000 Degrees."



Funding partners

The Community Foundation of Louisville

Description

The vision of the Community Foundation of Louisville (CFL) is “to be the leader, catalyst and resource that inspires philanthropy, in order to build more vibrant communities now and for generations to come.” The Community Foundation supports the mission of 55,000 Degrees to launch Louisville into the top tier of its competitor cities for educational attainment by 2020.

Pledge: Majority of grant making dollars go to education

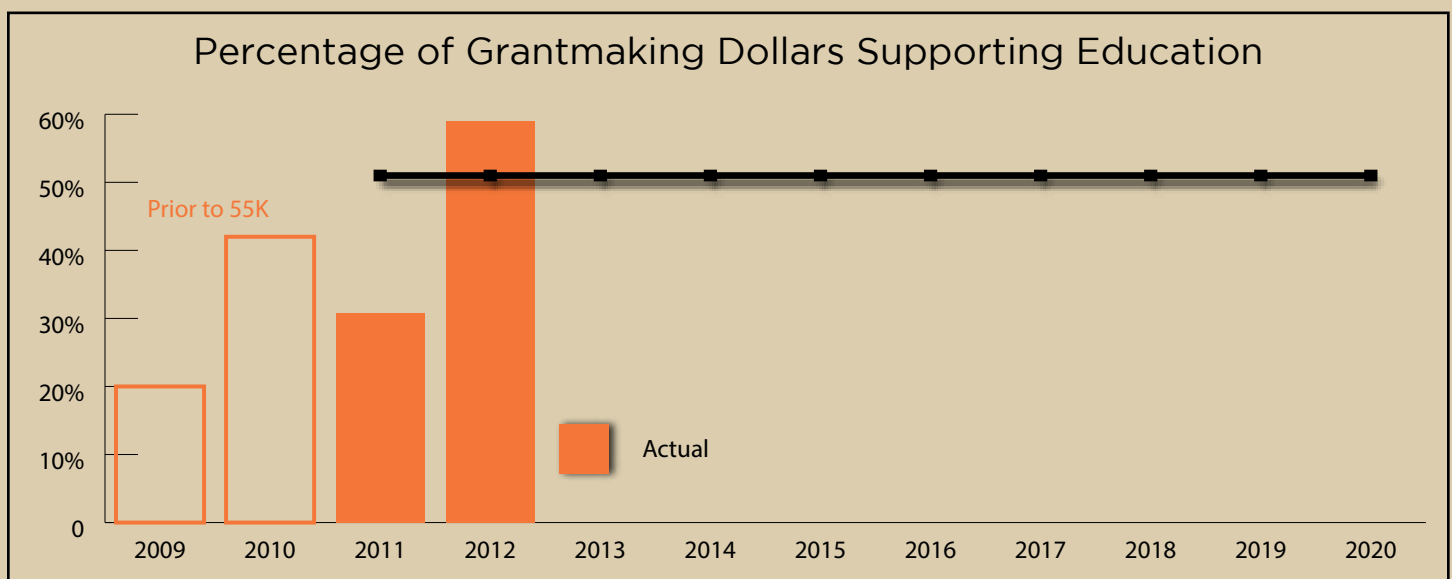
The Community Foundation of Louisville made a multi-faceted commitment to the mission of 55,000 Degrees:

- Committing \$150,000 (\$50,000 for three years, through 2013) to support its operations
- Serving as the fiscal sponsor and “incubator” of 55K
- Housing the 55K staff at the offices of CFL — This close proximity creates continued opportunities for collaboration and creativity
- Intending to dedicate over half of discretionary grant dollars to education in general

In addition to contributing to operational funding, serving as the fiscal sponsor and continuing its support to make 55,000 Degrees a backbone organization, CFL also works to immerse Louisville Metro in the single most important challenge confronting our city – improving public education. “The Next Louisville: Public Education” is a community partnership between 89.3 WFPL News, CFL and the JPMorgan Chase Foundation. The partnership features in-depth journalism and public affairs programming which highlights local issues and explores ways to improve local student achievement and best practices from other communities.

Progress

- CFL continues to serve as fiscal sponsor and “incubator” for 55,000 Degrees
- Number of years with \$50,000 annual funding commitment: Actual- 5 Target- 3
- Percent of discretionary grant dollars dedicated to education. Actual- 59% surpassing Target- 51%, a 7% increase in discretionary grant dollars for education.



James Graham Brown Foundation

Description

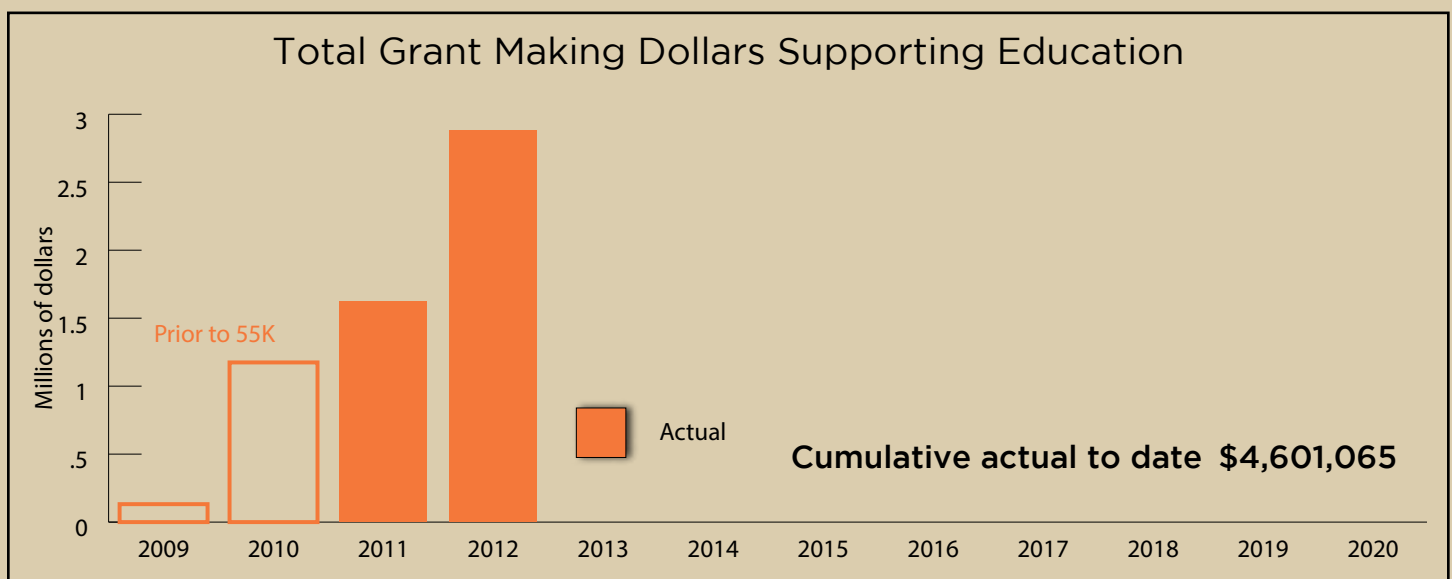
The James Graham Brown Foundation (JGBF) actively supports efforts to improve the quality of life of the residents of Louisville and Kentucky and to elevate the image of the city and state nationally. JGBF considers education crucial to dramatically improving the economic vitality of Louisville, and since 1954 has awarded over \$38,500,000 in education grants in the Louisville area. In 2012, JGBF accounted for \$6,098,442 in total education giving, with \$2,881,065 given in the metropolitan area.

Pledge

The James Graham Brown Foundation supports 55,000 Degrees, providing \$300,000 over three years toward the start-up of the organization and its programs to improve education attainment in the metro Louisville area. JGBF will contribute another \$200,000 over the next two years and continues its commitment to this goal by supporting institutions and programs that drive education attainment and support the mission and objectives of 55,000 Degrees.

Progress

- In 2012, JGBF accounted for \$6,098,442 in total education giving and of that total, \$2,881,065 was given in the metropolitan area
- JGBF has nearly doubled the total amount of grant making dollars supporting education in the Louisville area from 2011 to 2012



Community-Based and Civic Partners

KentuckianaWorks

Description

The core mission of KentuckianaWorks is to help adults find jobs that will lead to long-lasting careers which allow both the employee and the employer to contribute to our regional economy. Since 2002, the KentuckianaWorks Board has identified the region's most important workforce development goal: raising educational attainment levels across the board from GEDs to Ph.D.'s.

Pledge: Assist 32,550 individuals to pursue college goals

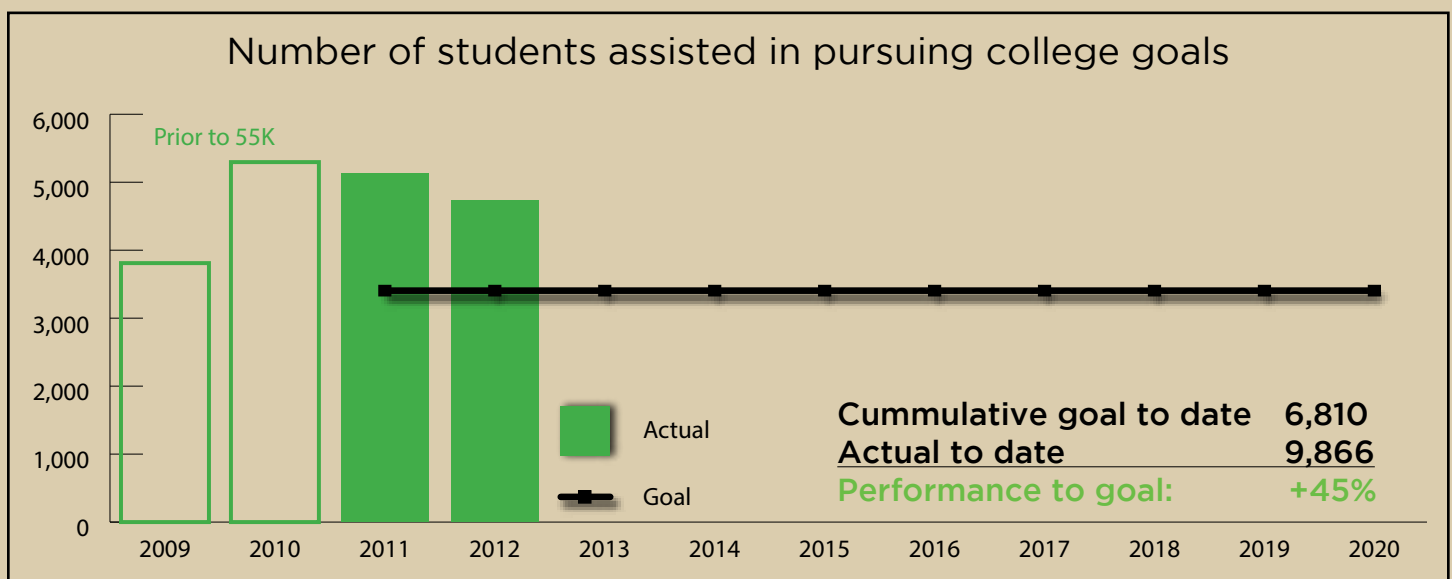
In support of 55K efforts, KentuckianaWorks will:

- Help at least 30 young GED earners (ages 16-21) continue to postsecondary study
- Work with at least 2,500 adults per year to help select a college and a program of study, enroll or re-enroll in college and complete financial aid forms
- Work with more than 725 JCPS high school students each year, mentoring them on their high school journey to create a plan to enroll in college and earn an associate or bachelor's degree

Clients who register with KentuckianaWorks receive services such as admission application assistance, career counseling, financial aid and scholarship application completion assistance, defaulted loan rehabilitation assistance and educational, financial and academic counseling. KentuckianaWorks also offers ACT test preparation to JCPS students participating in the Educational Talent Search Program.

Progress

- KentuckianaWorks is **surpassing** its aim in the number of students assisted in pursuing college goals in 2012.
- Number of adults assisted in pursuing college goals in 2012: Actual- 4,736 **surpassing** its target of 2,500
- Number of JCPS students assisted in ETS in 2012: Actual- 734 **surpassing** its target of 725
- Number of young GED earners continuing to postsecondary in 2012: Actual- 51 **surpassing** its target of 30



Louisville Metro Government

Description

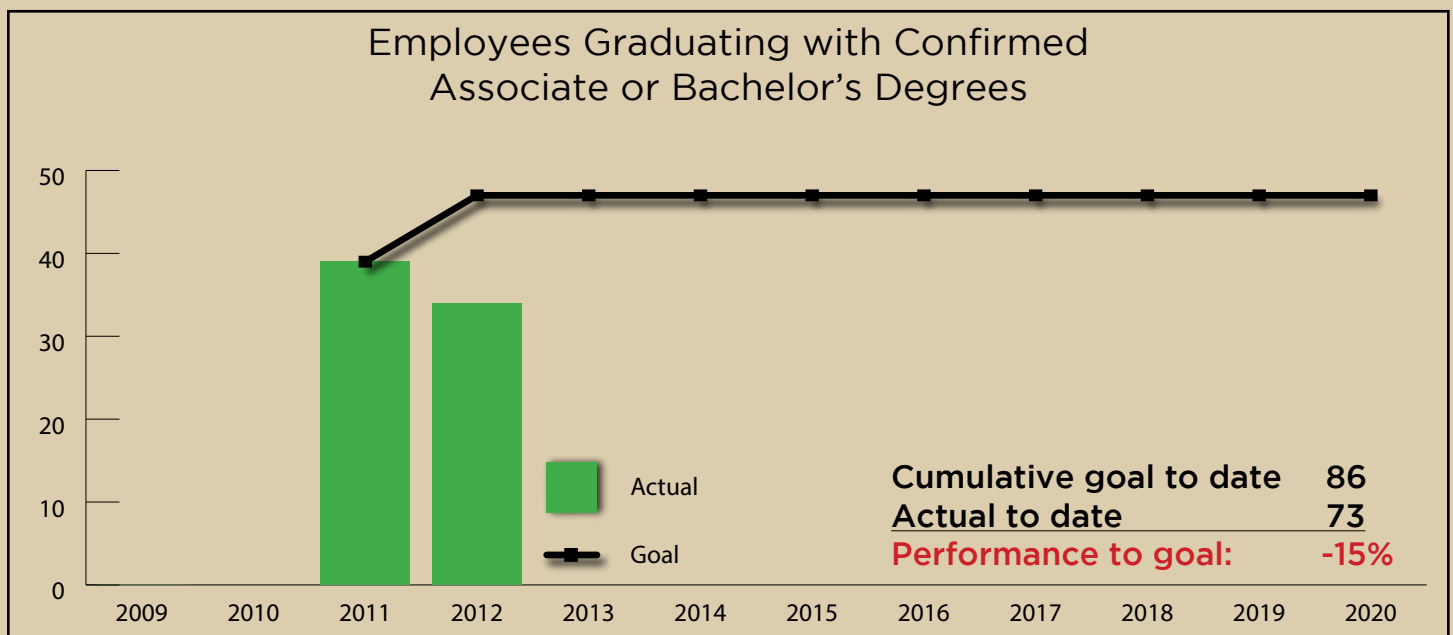
Louisville Metro Government, which is the fifth-largest employer in Louisville with more than 6,000 employees, provides the local governmental functions for all Jefferson County. As a Degrees At Work partner employer, Louisville Metro Government surveyed its employees, asking about their educational levels and aspirations. Of the approximately 2,400 employees who responded to the survey, eight percent were presently enrolled in college, 12 percent had a high school diploma or its equivalent, and 28 percent of its employees had been to college, but had not completed a degree.

Pledge: 462 degrees

Through intentional support and encouragement at the departmental level and participation in Degrees At Work, Louisville Metro Government has committed to helping a total of 462 Louisville Metro employees obtain an associate and/or bachelor's degree by 2020.

Progress

- In 2012, Louisville Metro Government employees earned 11 associate degrees and 23 bachelor's degrees – 34 total undergraduate degrees* – which **missed** its goal for 47 employees to earn undergraduate degrees by 28%.
- In total, 72 undergraduate and graduate degrees were earned by Metro employees, 18 of which are confirmed graduate degrees and 20 of which are unspecified (*which could include undergraduate and graduate degrees).



Louisville Urban League

Description

The Louisville Urban League (LUL) is an active partner, leader, and catalyst assisting African-Americans, other minority groups and the disadvantaged to attain social and economic equality and stability through direct services and advocacy. The LUL believes educational attainment is a primary way to achieve socioeconomic equality and supports the community with various programs and activities. The LUL is a committed partner in the 15K collaboration, dedicated to supporting 15,000 African-Americans to complete an associate or bachelor's degree by 2020.

Pledge: Assist 14,000 people and give \$100,000 in scholarships

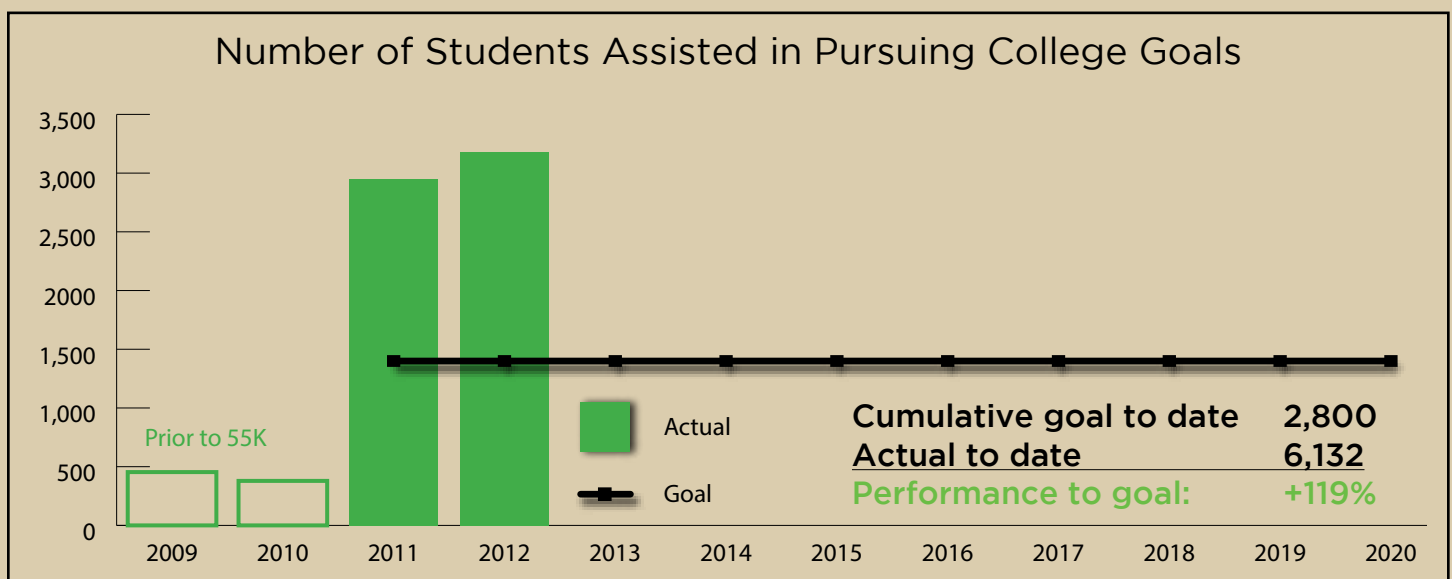
The LUL supports 55,000 Degrees and 15K in the following ways:

- Working with 100 young adults annually in preparation for college and career through the Project Ready program
- Hosting the Parent Leadership Academy which allows 50 parents each year to learn how to best support students
- Supporting five LUL staff in educational attainment
- Awarding more than \$10,000 in scholarships annually
- Coordinating the annual Education Summit with an attendance of over 250 individuals
- Reaching more than 1,000 people each year through the 15K collaborative initiative

Progress

The Louisville Urban League supports 55,000 Degrees and 15K by hosting and providing office space for the 15K AmeriCorps VISTA, as well as assisting thousands of individuals and giving over \$12,000 in scholarships annually.

- Number of young adults assisted through Project Ready: Actual- 107 **exceeding** its goal of 100
- Number of parents assisted through Parent Leadership Academy: Actual- 48 **on-target** for its goal of 50
- Amount awarded in scholarships increased by 33: Actual- \$16,000 **exceeding** its goal of \$10,000
- Number attending Education Summit: Actual- 259 **exceeding** its goal of 250
- Number of people hearing 15K messages: Actual- 2,759 **exceeding** its goal of 1,000



Metro United Way

Description

The mission of Metro United Way (MUW) is to improve lives and the community by engaging people to give, advocate and volunteer. Specifically, Metro United Way's Education Agenda aligns with two of the 55K objectives: create a college-going culture, and prepare students for college, career and life. Metro United Way's Education Agenda has a target of 87% of students in the Greater Louisville service area graduating from high school on time by 2018. The quality of out-of-school-time (OST) programs contribute to improvement in key indicators of on-time graduation.

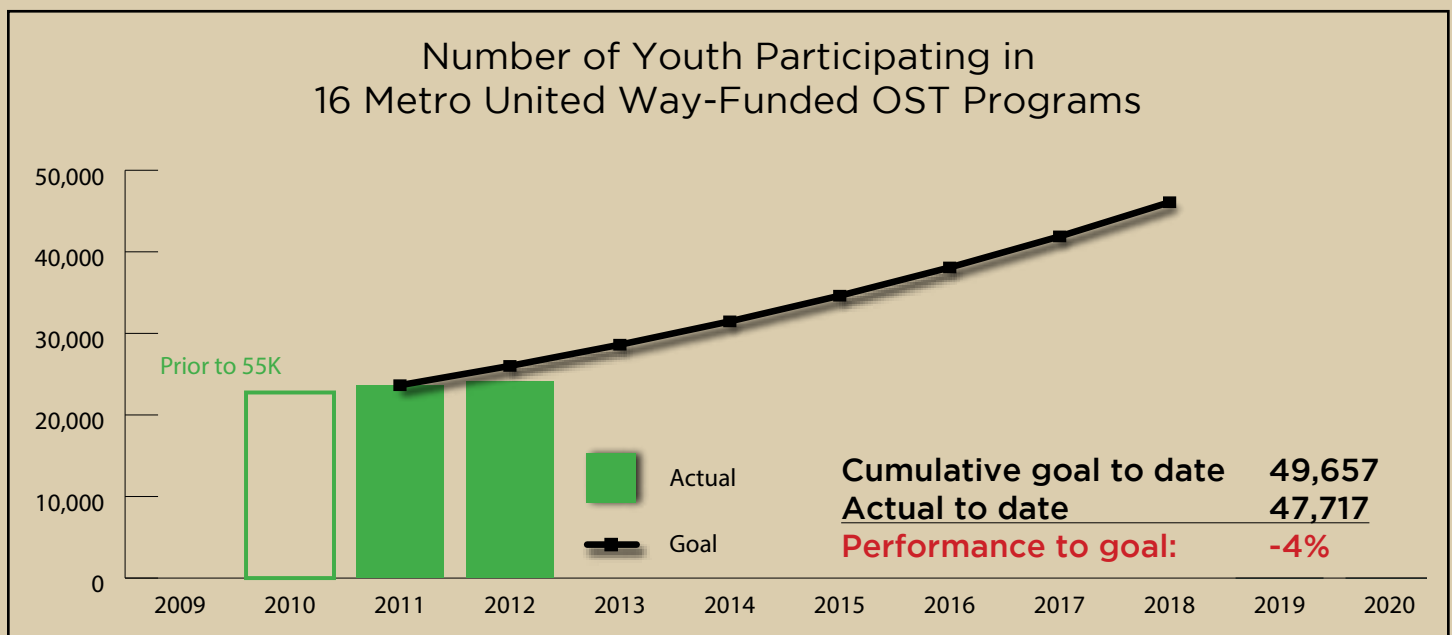
Pledge: Work with JCPS and Metro Government to improve the quality of OST programs and increase participation

MUW will lead efforts to coordinate an integrated OST system to monitor key indicators for improved student outcomes, particularly increasing participation in Metro United Way-funded OST programs by 10% each year to 2018.

- Participating in community efforts to create a college-going culture from cradle to career
- Leading efforts to coordinate an OST system in Jefferson County
- Using common quality standards and indicators to evaluate the effectiveness of OST programs
- Coordinating an integrated data system to monitor key indicators for on-time graduation
- Increasing participation in MUW-funded OST programs by 10% each year through 2018
- Sponsoring the placement of 3 or more college coaches in JCPS

Progress

- 24,071 youths participating in MUW-funded OST programs in 2012, **missing** its goal of 26,011
- MUW has made progress in developing and managing Louisville's OST Coordinating Council. Clearly defined committees with accountability for reporting progress were established in 2012.
- 17 MUW-sponsored college coaches were placed in JCPS schools, **exceeding** its goal of 3



55,000
Degrees

